

Enterprise Systems: Creating the Perfect Cloud

Suzie Wendler, IBM
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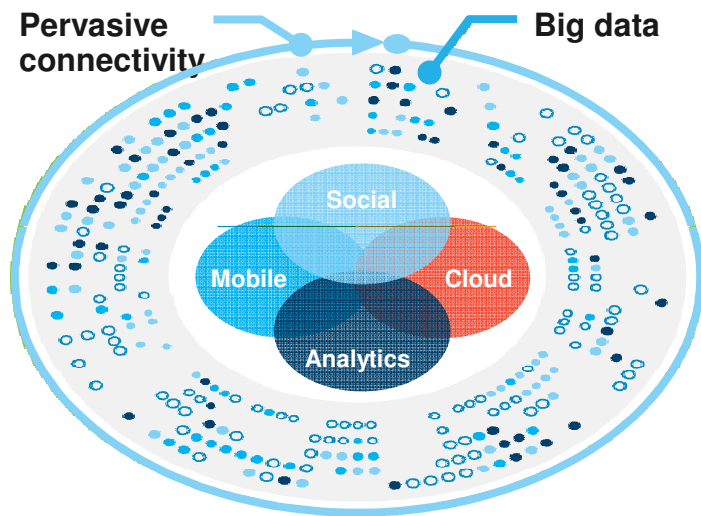
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Emerging Trends

The emergence of *social, mobile, analytics and cloud* are fundamentally changing how we live, work and interact ...



77%

of chief information officers plan to allow staff to use personal mobile devices to access company data and applications¹



Over 30%
of organizations

expect the majority of their IT capability will be delivered through public cloud services within five years³

82%

of 493 enterprises surveyed have migrated or plan to migrate customer relationship management (CRM) workloads to the cloud²

45%

of IT resources are expected to be accessed through some form of cloud—public, private or hybrid—within three years⁴

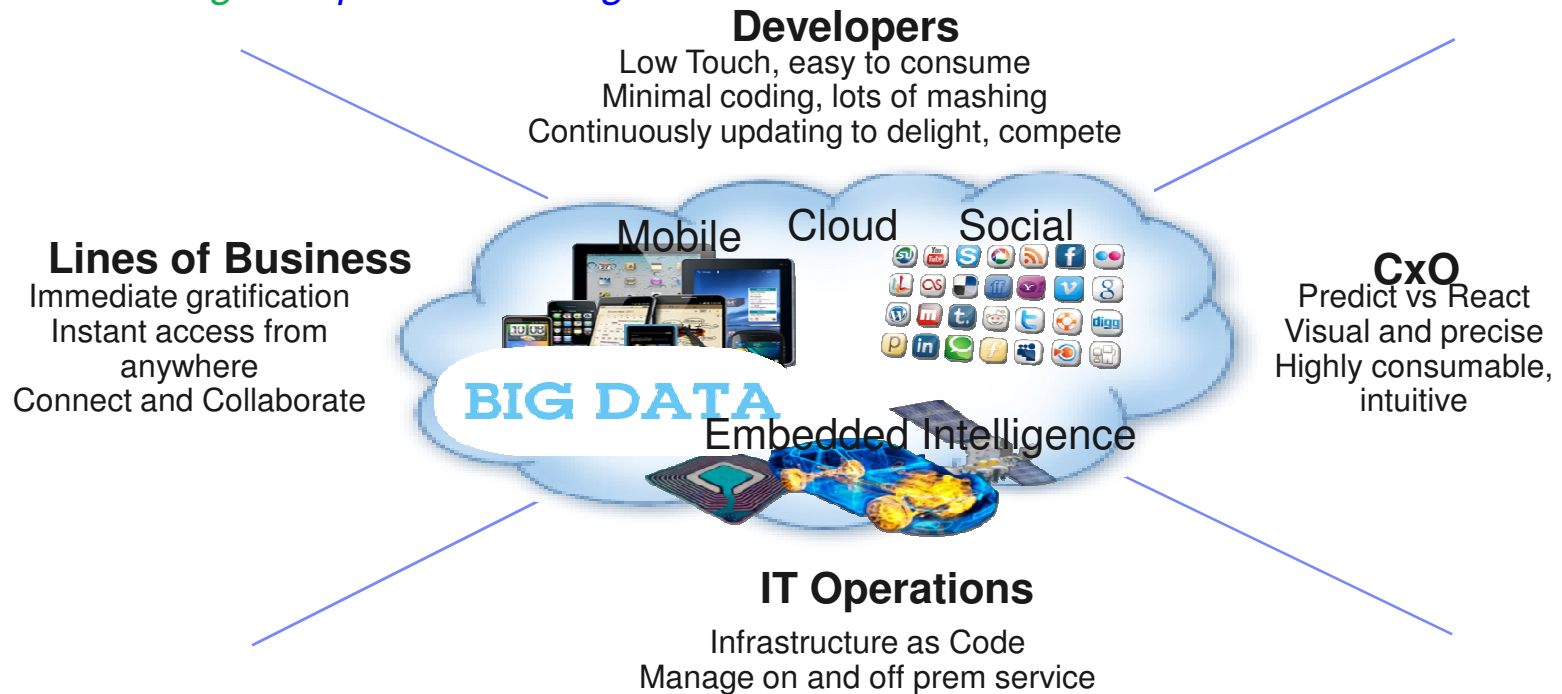
¹McKinsey and Company, A CIO Perspective, by Janaki Akella, Brad Brown, Greg Gilbert and Lawrence Wong; September 2012;

²The Everest Group, Cloud Connect Enterprise Adoption Survey, 2013; ³IDC Cloud Maturity Model, IDC #239772, March 2013; ⁴Ibid

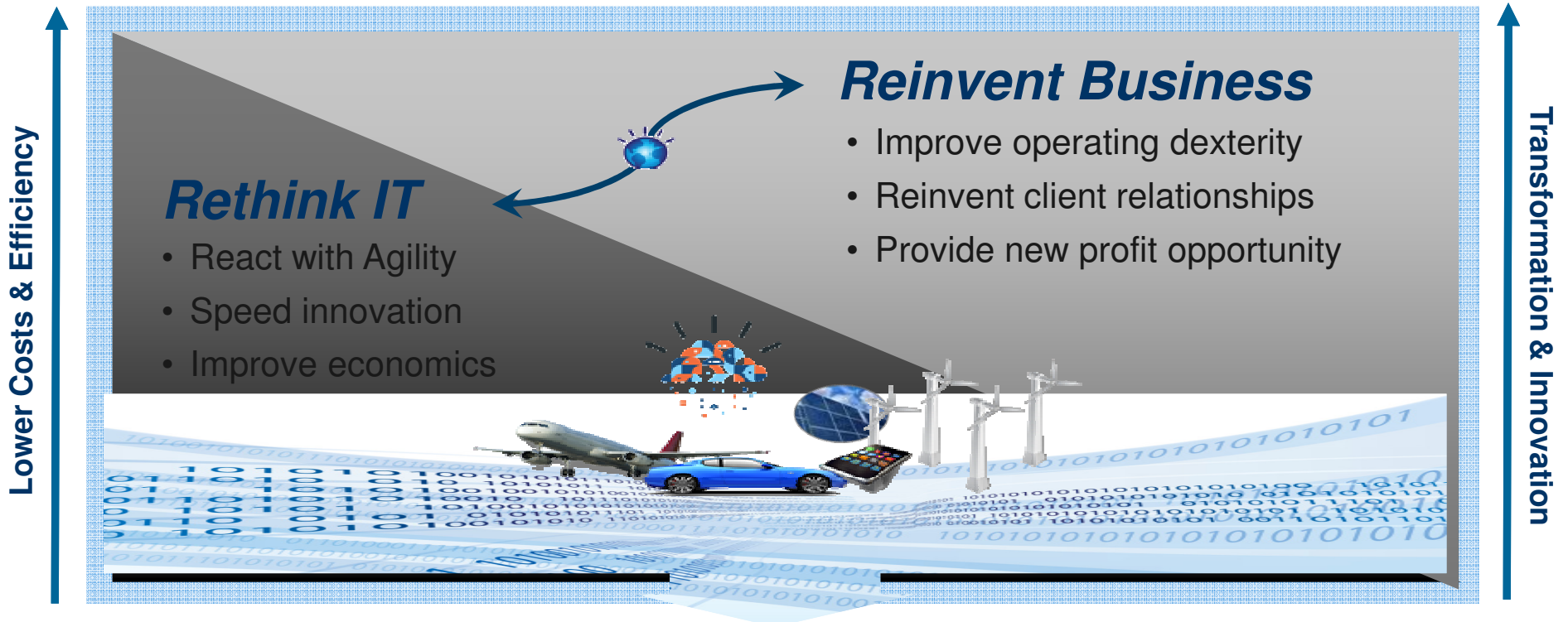


Emerging Trends ...

... with corresponding changes in the dynamics of the marketplace
Expectations on how Business and IT want to interact with systems and applications are driving disruptive technologies



... and a need to drive innovation while improving the economics of IT



The Economics of Computing are Changing



Resulting in a new consumption and delivery model called:

Cloud Computing



Five Essential Cloud Characteristics:

1. On-demand self-service
2. Broad network access
3. Location independent resource pooling
4. Rapid elasticity
5. Measured Service

*National Institute of Standards and Technology

Common Cloud Terms

Service Models

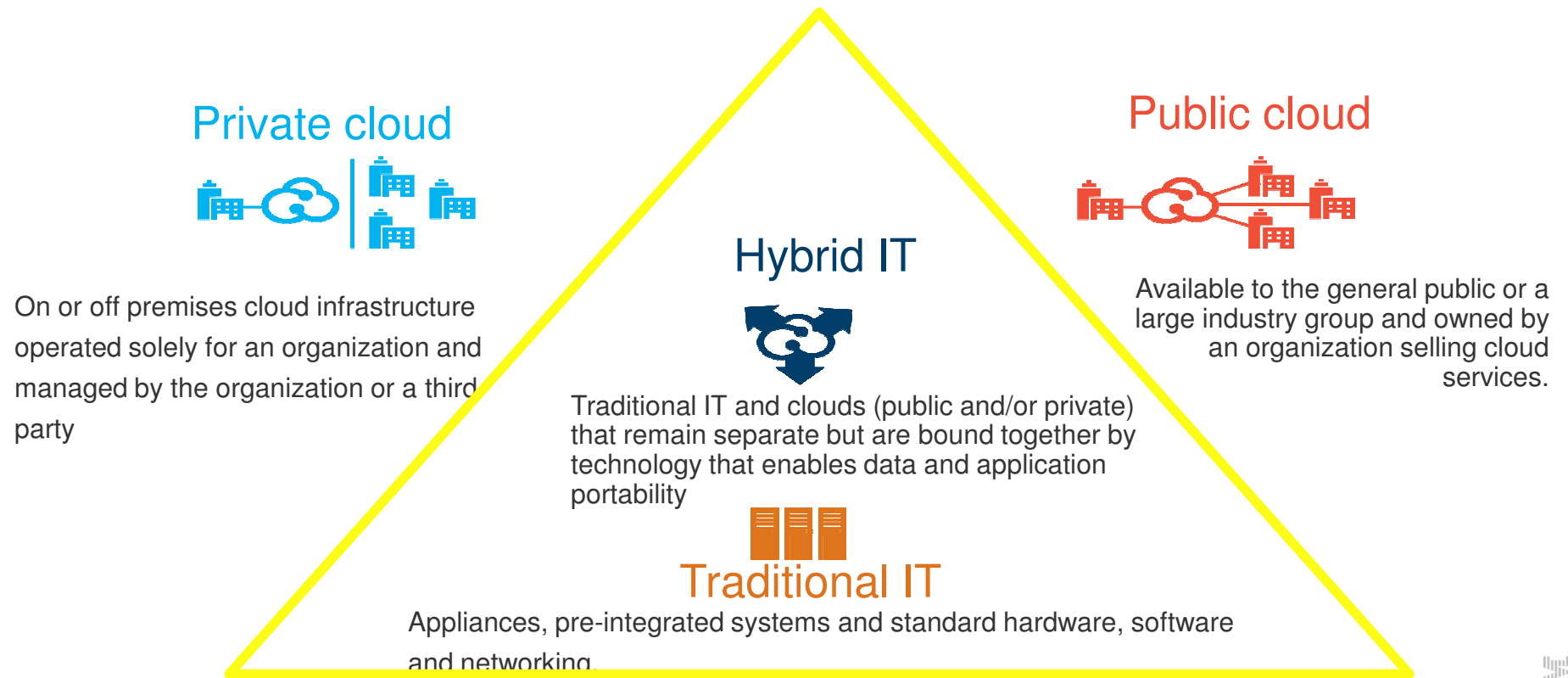
- **Infrastructure as a Service - IaaS** (layer includes server, storage, data center fabric, networking)
- **Platform as a Service - PaaS** (layer includes middleware, databases, development tools, service management, runtimes, security)
- **Software as a Service- SaaS** (Some examples of SaaS solutions are CRM, Collaboration, Financials, ERP, HR, etc)
- **Business Process as a Service – BPaaS** (Some examples are Payroll, Benefits Management, Travel Expenses, etc)

Deployment Models

- **Public Cloud:** Client leverages a third party cloud either to use their infrastructure (e.g., AWS, IBM SCE) or to access SaaS (e.g., IBM Smarter Commerce, salesforce.com)
- **Private Cloud:** Client builds a cloud on their site using HW, SW, Svcs. Often used for highly mission critical workloads or compliance reasons
- **Hybrid Cloud:** Integration of cloud to legacy systems or private to public (IBM Cast Iron helps here)



The reality of today's IT environment is that it is heterogeneous



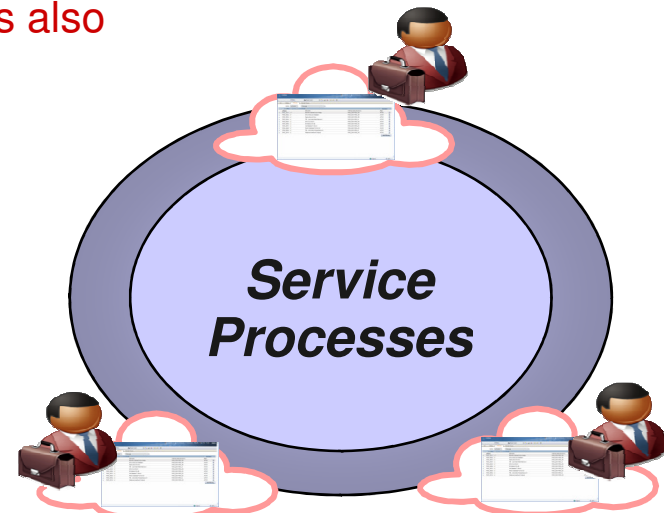
At the Heart of any Cloud --- Service Management

Cloud Computing is more than a computing model, it is also a Service Delivery model and requires 2 components:



- A Process Platform to **manage the virtual infrastructure**

+



- Service Processes that **deliver the user experience**

The effectiveness and efficiency of a cloud implementation is predicated on the interaction of these components

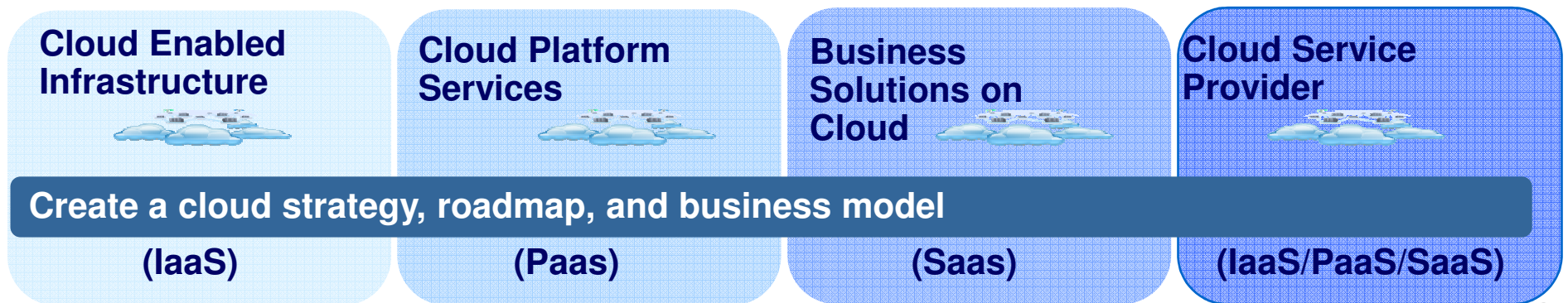
When Building a Cloud

- Organizations choose a cloud model based on their business model requirements
 - **I**nfrastructure **as a service** (**IaaS**)
 - Dynamically shared set of virtual computing resources
 - (analogous to **zEnterprise**)
 - **P**latform **as a service** (**PaaS**)
 - Builds on IaaS to provide application middleware
 - (analogous to **IMS**)
 - **S**oftware **as a service** (**SaaS**)
 - Provides higher levels of service delivery
 - (analogous to **IMS SOA Integration and Enterprise Suites**)
 - **B**usiness **process as a service** (**BPaaS**)
 - Customer-written applications or business processes



When Building a Cloud ...

- Such as:
 - Enabling a datacenter (IaaS)
 - Adopting cloud platform services to enable legacy applications and to create new cloud centric applications (PaaS)
 - Adopting business solutions from the cloud (SaaS)
 - Becoming a service provider (IaaS, PaaS, SaaS)



Example of a Public Cloud: AWS

The screenshot shows the AWS website with the following content:

- Innovation. Powered by Amazon Web Services**
- Low Cost:** Pay-as-you-go, no upfront expenses or long-term commitments.
- Instant Elasticity:** Instantly deploy your application. Scale resources up or down based on demand.
- Open & Flexible:** If it runs in a data center, it can run on AWS. You have full control.
- Secure:** Utilize a secure technology platform built and managed by Amazon.
- Sign Up Now** button
- Products & Services:** View all products & services >
- Compute:** Scale to meet your application demands, whether one server or a large cluster. Choose from 10+ instance sizes and a variety of operating systems.
 - > Amazon Elastic Compute Cloud (EC2)
 - > Amazon Elastic MapReduce (EMR)
- Storage:** Utilize cost-effective solutions for storing and retrieving any amount of data, any time, anywhere.
 - > Amazon Simple Storage Service (S3)
 - > Amazon Elastic Block Store (EBS)
- Solutions:** View all solutions >
- Application Hosting:** Access a reliable, on-demand infrastructure to power your applications, from hosted internal applications to SaaS offerings.
 - > Read More
- Database:** Leverage scalable database solutions, from managed MySQL or Oracle, hosted enterprise database software, or non-relational database solutions.
 - > Amazon DynamoDB
 - > Amazon Relational Database Service (RDS)
- Networking:** Customize and control your network resources, both inside and outside the cloud.
 - > Amazon Virtual Private Cloud (VPC)
 - > Amazon Route53
- Web Applications:** Host your website, whether a blog or a highly-available global website, with AWS's scalable infrastructure platform.
 - > Read More
- Recent News:** Announcements | Media Coverage
 - Introducing: Amazon Simple Workflow Service > Learn more
 - 08 MAR: AWS Identity and Access Management enables password management and IAM user access to account billing information.
 - 07 MAR: Amazon DynamoDB Now Available in Europe
 - 07 MAR: Announcing three new Amazon EC2 features
 - 06 MAR: AWS Elastic Beanstalk Now Supports Resource Permissions
 - New, lower option for Amazon EC2
 - View more announcements > | RSS

Callout boxes provide additional context:

- Top:** In 2006, Amazon Web Services (AWS) began offering IT infrastructure services to businesses in the form of web services
- Right:** lets you provision a private, isolated section of the Cloud where you can launch resources in a virtual network that you define. You can define a virtual network topology that closely resembles a traditional network that you might operate in your own datacenter.
- Below Right:** Allows business to run their Websites, blogs, etc
- Bottom:** For personal computing -- allows you to have a personal hard drive in the cloud



Another example: the IBM Cloud

Softlayer Goba Cloud Infrastructure **(IaaS)**
Powers the most demanding cloud applications with modular services utilizing a single self-service portal and one powerful API.

Catalog with best-in-class software-as-a-service **(SaaS)** applications and business process-as-a-service **(BPaaS)** capabilities, all delivered with the enterprise-grade security,

IBM Cloud marketplace
Growing cloud ecosystem tha allows marketplace users to discover the most advanced cloud offerings from IBM and business partners

an open standards-based Platform as a Service **(PaaS)** environment for building, running, and managing web and mobile applications in the cloud.

Enterprise-grade sandbox for developers

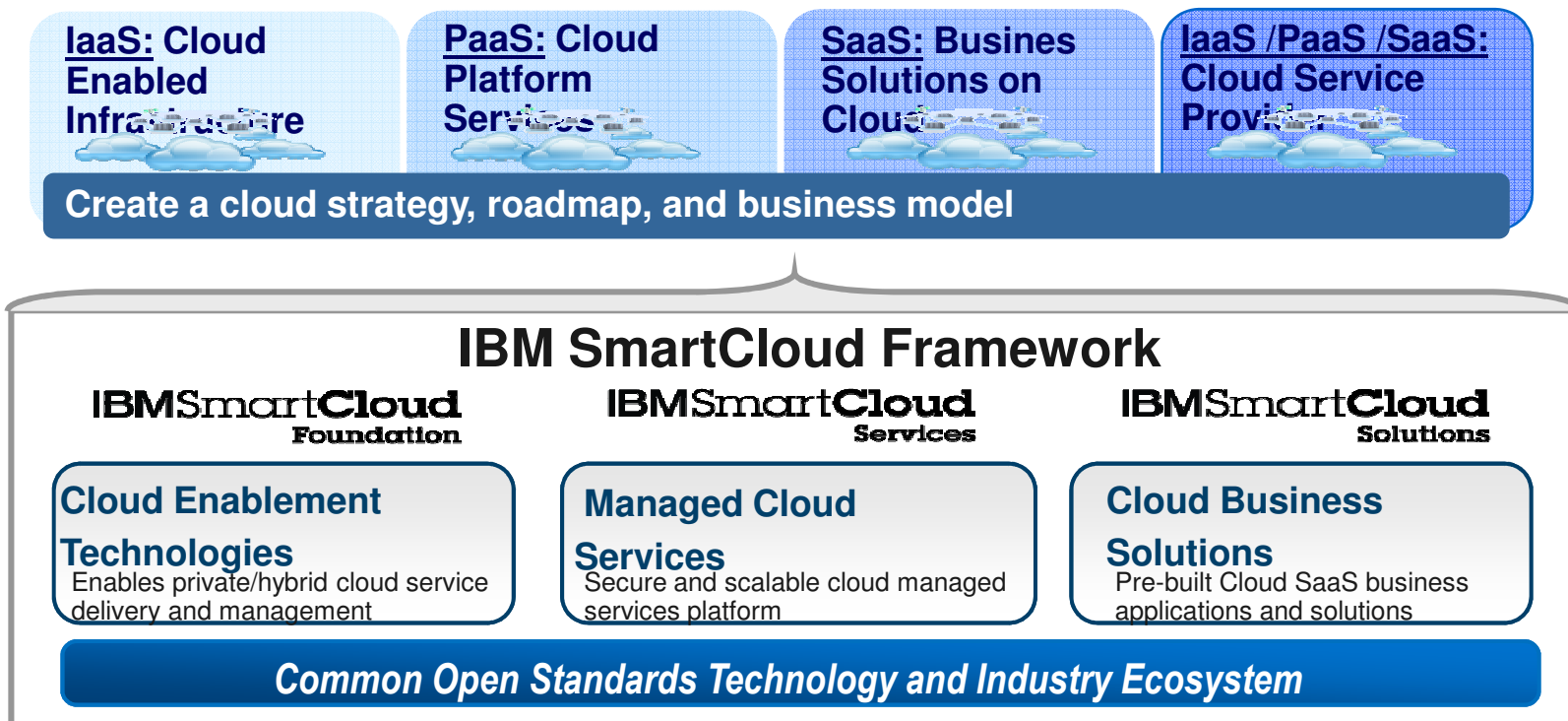
Globally distributed database-as-a-service **(DBaaS)** for operational application data, Cloudant enables developers to quickly create next-generation apps. Cloudant runs on our SoftLayer cloud platform today and is available in the IBM Business Partner marketplace.

BlueMix
Cloud platform

Cloudant

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IBM Cloud is based on a framework



IBM Cloud is based on a Framework...

- Infrastructure as a service (**IaaS**)
 - E.g., [SoftLayer](#) global cloud infrastructure
- Platform as a service (**PaaS**)
 - E.g., [BlueMix](#) cloud platform
- Software as a service (**SaaS**) and Business process as a service (**BPaaS**)
 - E.g., [SaaS Catalog](#) and [IBM Cloud Marketplace](#) which delivers hundreds of IBM and business partner services
 - Integration solutions that support customer-written applications or business processes
- Database as a service (**DBaaS**)
 - E.g., [Cloudbant scalable NOSQL](#) globally distributed database-as-a-service for operational application data,



Cloud (Public, Private, Hybrid) Trends

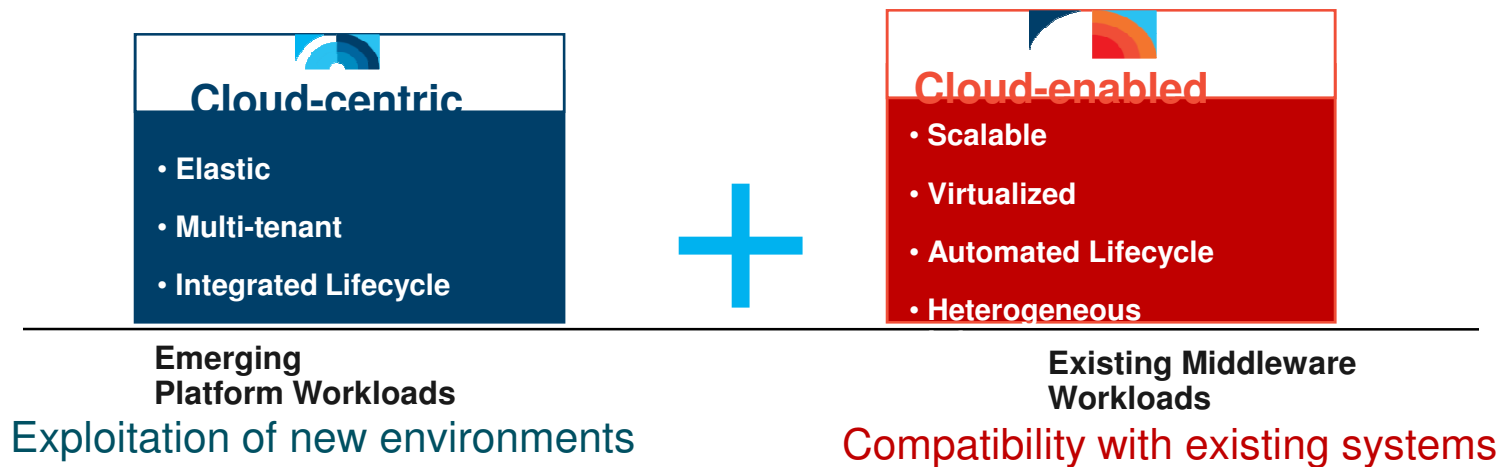
- Addressing New and Legacy Workloads

 - Cloud -Enabled**

 - Integration of traditional, mission-critical and operational applications with cloud solutions and increasing business agility

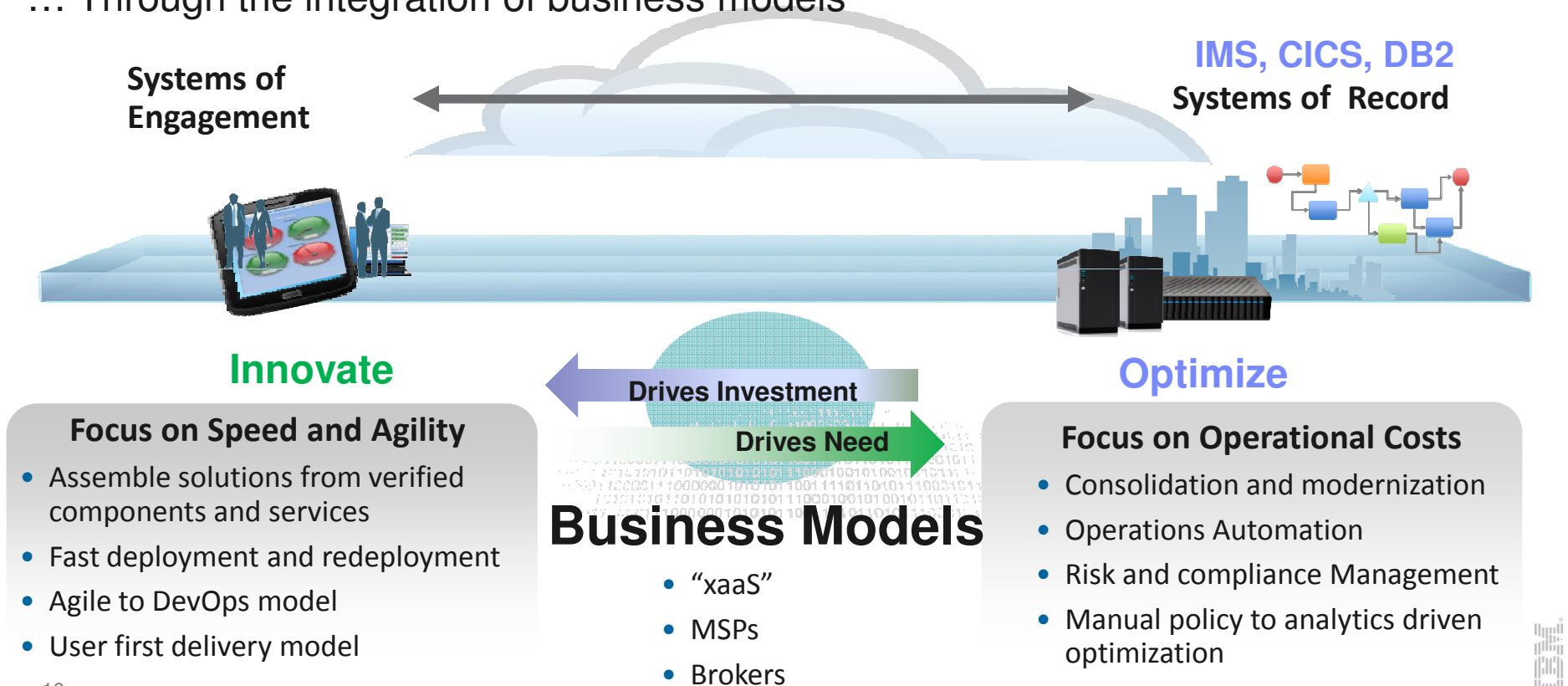
 - Cloud -centric**

 - Created to run in the cloud without any ties to infrastructure configuration

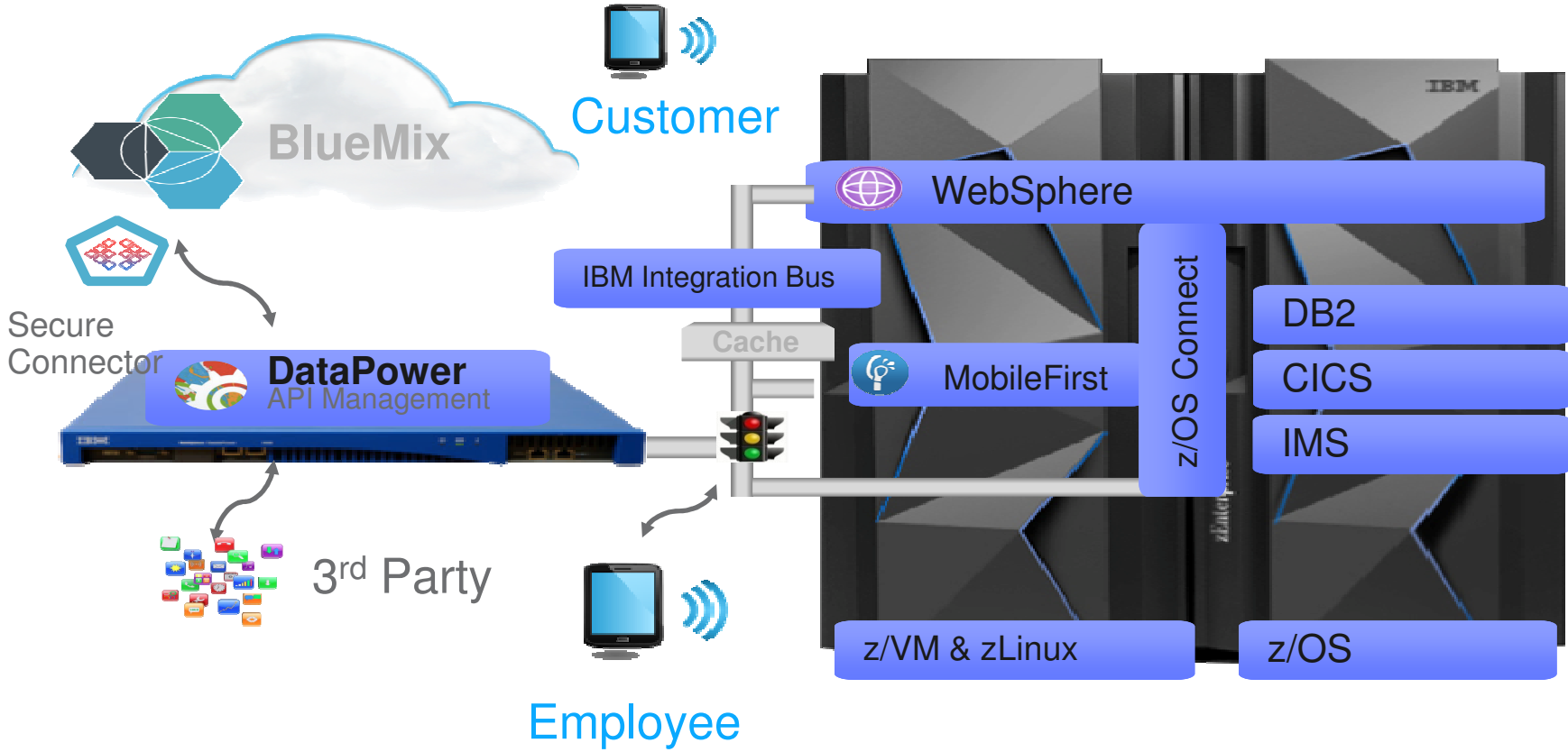


Cloud (Public, Private, Hybrid) Trends...

... Through the integration of business models



Systems of Engagement meet Systems of Record



Systems of Engagement meet Systems of Record

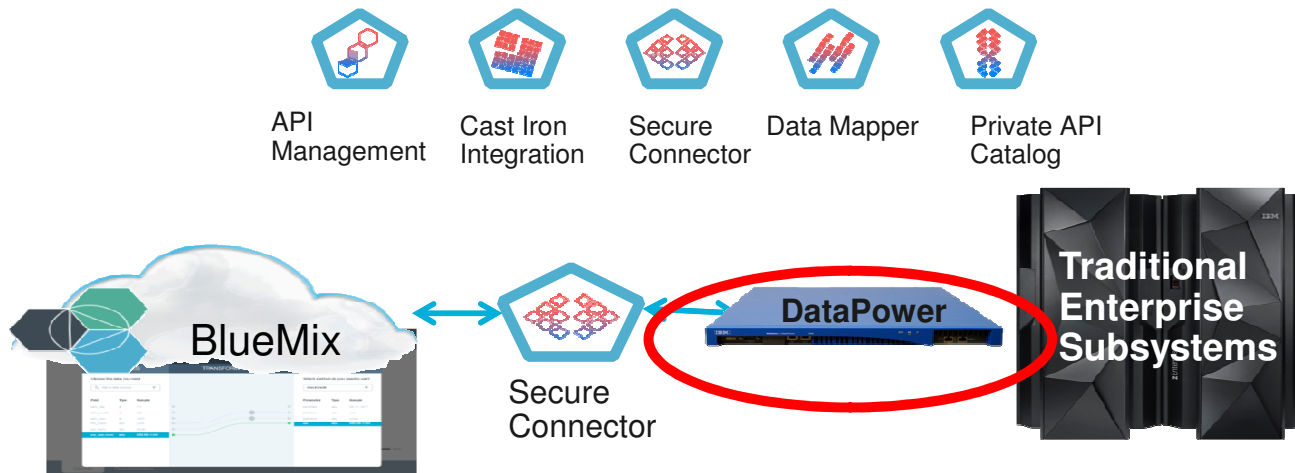
- Systems of Engagement (SoE)
 - Social, Mobile, People, Distributed applications and service consumers, ...
- **Integration capabilities**
 - DataPower, IMS Soap Gateway, WebSphere Application Server, etc...
- Systems of Record (SoR)
 - Data, Process, APIs, Service providers
 - IMS, CICS, DB2,...
 - zOS Connect (WAS Liberty Profile z/OS)
 - *A service that encapsulate calling z/OS target applications using REST calls*
 - *Supports JSON payloads for calls from external cloud or mobile-based*
- **Goal: Combine SoE with SoR using private and hybrid cloud infrastructure capabilities to build secure and scalable systems**



Systems of Engagement meet Systems of Record ...

▪ Integrating into existing Applications

- *Combine mobile and cloud for best of both* – mobile applications in the cloud linked to the enterprise is your competitive advantage
- *Fast time to market of cloud based applications* – combined with the trusted transactions of traditional mainframe systems
- *Securely connect* – leverage data from your existing enterprise systems



DataPower

- Supports Enterprise Integration
 - Provides a Multi-Protocol Gateway (MPG)
 - Connects client requests that are transported over one or more protocols to a remote destination that uses the same or a different protocol
 - Supports the FTP, HTTP, HTTPS, IMS™, MQ, NFS, SFTP, TIBCO EMS, and WebSphere® JMS protocols



WebSphere DataPower Family

Service Gateway XG45

- Entry-level device, slim footprint (1U)
- Security gateway (AAA, XML threat, etc)
- Service level management and monitoring
- Intelligent load distribution & dynamic routing
- Lightweight ESB functions (optional module)



Integration Appliance XI52

- High density 2U form
- Consumable hardware ESB Optimization
- "Any-to-Any" conversion at wire-speed
- Bridges multiple transport protocols
- Mainframe integration & enablement



Integration Blade XI50B/XI50z

- Functionally equivalent to XI52
- Form factor flexibility
- XI50B: BladeCenter form factor
- XI50z: zEnterprise BladeCenter Extension (zBX) form factor



B2B Appliance XB62

- High density 2U form
- B2B Messaging (AS1/AS2/AS3/ebMS)
- Trading Partner Profile Management
- B2B Transaction Viewer

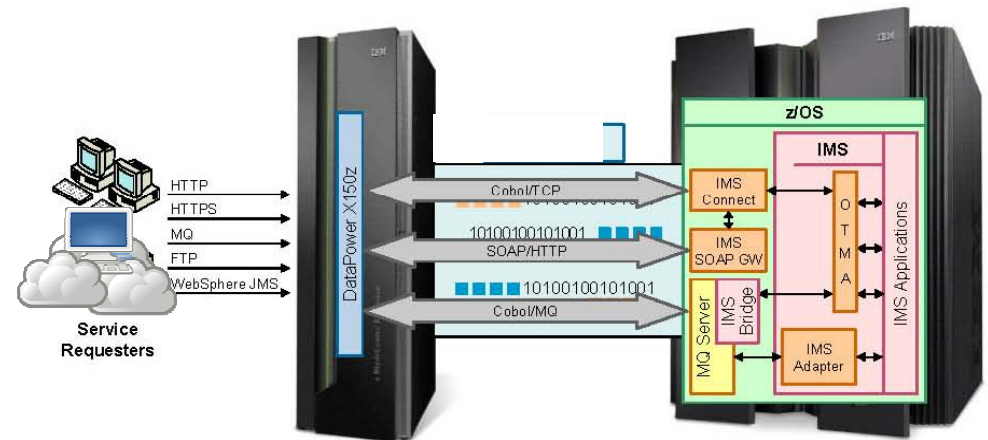


DataPower ...

❖ *IMS Integration (XI50, XI50B, XI50z, XI52, XB60, XB62...)*

• *Three interfaces to get to IMS transactions:*

- **IMS Connect Client**
 - Access to IMS applications using a DataPower embedded IMSClientConnect handler to IMS Connect
- **Soap**
 - Access to IMS web services via the IMS SOAP Gateway
- **MQ Client**
 - Access to IMS applications using an MQ server on system z and the MQ Bridge for IMS



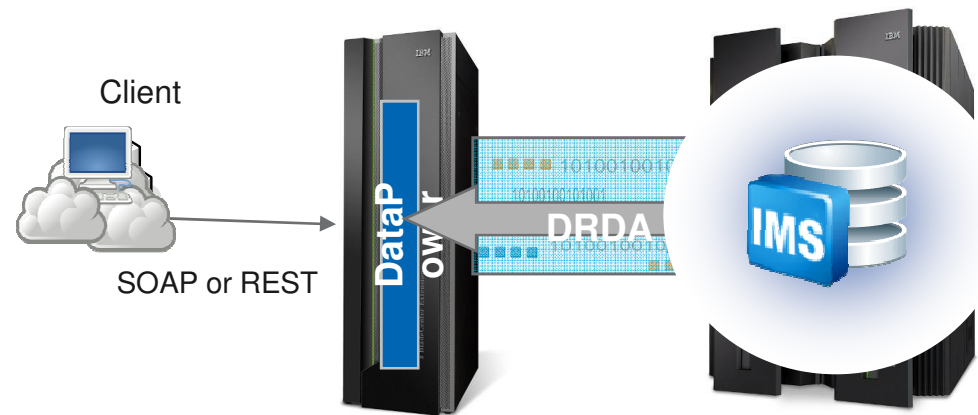
<http://www.redbooks.ibm.com/redbooks/pdfs/sg247988.pdf>



DataPower ...

❖ IMS DB feature

- Firmware 6.0 and one of the following DataPower models
 - XG45 or XG45 Virtual Edition (with Database Integration Module feature)
 - XI52, XI52 Virtual Edition or XI50B (with Database Connectivity feature)
 - WebSphere DataPower B2B Appliance XB62
- Provides a standard WS façade to IMS
 - SOAP or REST call is mapped to a JDBC (DRDA) invocation
 - Exposes database content (information) as a service
 - Leverages extensive Web Services security and management capabilities of DataPower to more securely expose critical data to the enterprise



WebSphere DataPower Family

Service Gateway XG45

- Entry-level device, slim footprint (1U)
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B2B Appliance XB62

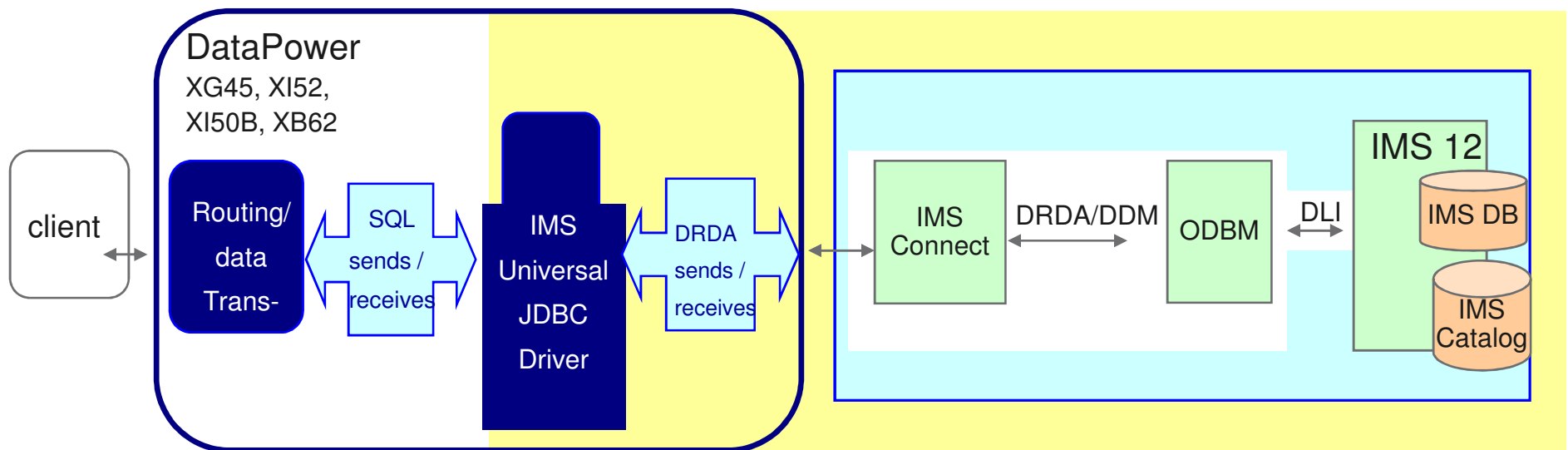
- High density 2U form
- B2B Messaging (AS1/AS2/AS3/ebMS)
- Trading Partner Profile Management
- B2B Transaction Viewer



DataPower ...

❖ **IMS DB feature**

- Access to IMS DB leverages existing and proven technology
 - IMS Universal JDBC driver
 - IMS DRDA server: IMS Connect/ODBM
 - IMS Catalog



DataPower...

❖ **IMS Callout support**

- Allows IMS applications to call a web service in the cloud
- Firmware 6.0 and one of the following DataPower models
 - WebSphere DataPower Integration Appliance X152, X152 Virtual Edition
 - WebSphere DataPower Integration Blade X150B
 - WebSphere DataPower B2B Appliance XB62

WebSphere DataPower Family

Service Gateway XG45

- Entry-level device, slim footprint (1U)
- Security gateway (AAA, XML threat, etc)
- Service level management and monitoring
- Intelligent load distribution & dynamic routing
- Lightweight ESB functions (optional module)



Integration Appliance X152

- High density 2U form factor
- Consumable hardware ESB optimization
- "Any-to-Any" conversion at wire-speed
- Bridges multiple transport protocols
- Mainframe integration & enablement



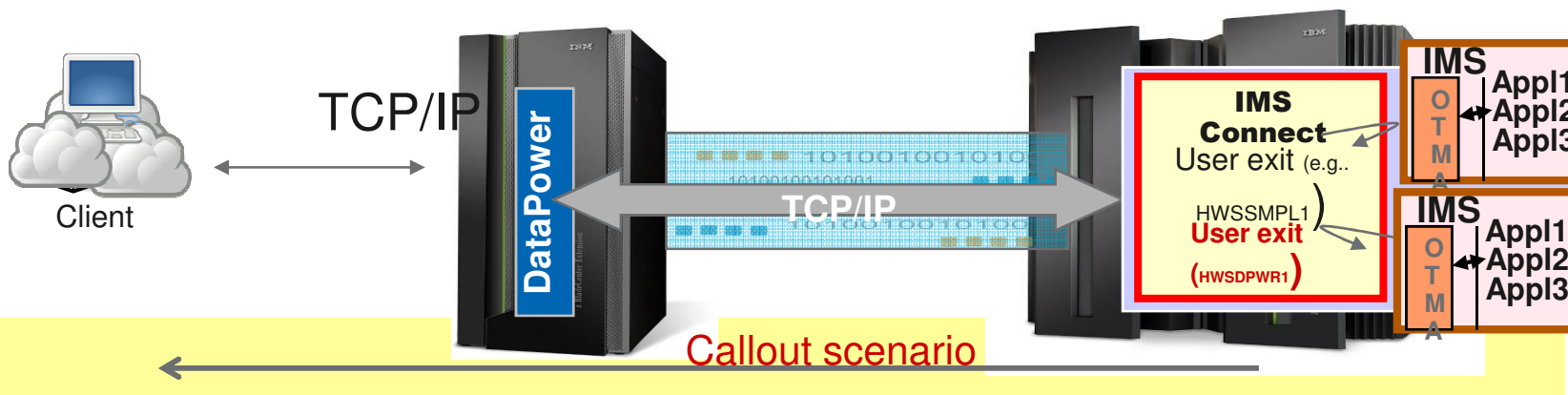
Integration Blade X150B/X150z

- Functionally equivalent to X152
- Form factor flexibility
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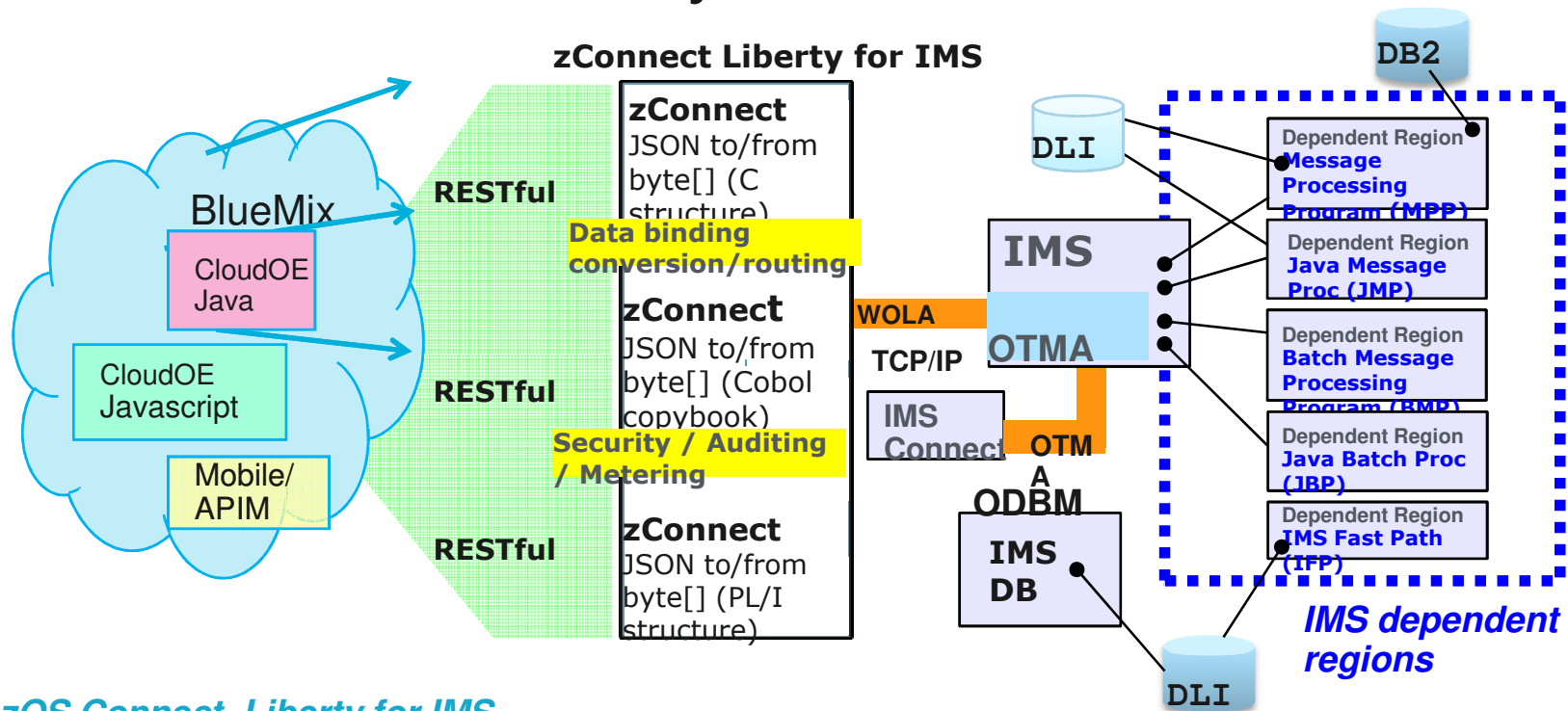


B2B Appliance XB62

- High density 2U form factor
- B2B Messaging (AS1/AS2/AS3/ebMS)
- Trading Partner Profile Management
- B2B Transaction Viewer



New zOS Connect Liberty for IMS



•zOS Connect Liberty for IMS

•Same zConnect implementation – WOLA or the IMS Connect service provider handles requests targeted to existing IMS transactions and data.



DataPower and zOS Connect

Scenario	Portion of the solution provided by Data Power	Portion of solution provided by zOSConnect
Bluemix application running in the cloud connecting to CICS or IMS program via REST using zOSConnect	Secure tunnel from the Bluemix cloud to inside the zOSConnect security domain that routes and potentially augments REST calls to the target <ul style="list-style-type: none"> - Tailor JSON input/output - Build new API based on the response and potential calls to other subsystems 	zOS platform common connector to CICS, IMS (and others) that plugs into: <ul style="list-style-type: none"> - zOS capacity planning metric and charge back data (SMF) - zOS workload mgmt - zOS IT analytics - zOS security connection with auditing - zOS log integration for diagnostics and mgmt Consumes JSON and products JSON
Bluemix application running in the cloud connection to a CICS or IMS program via SOAP WebService	Secure tunnel from Bluemix to inside the zOS security domain, parses XML, generates binary structures to call IMS and CICS	Not involved in runtime – but involved in discovering APIs for API management



IMS – is a Private Cloud

- Provides the Infrastructure (**IaaS**)
 - Dynamically shared set of virtual computing resources
 - zEnterprise platform
 - Parallel Sysplex adds new instances of IMS control regions
 - Shared queues and data sharing
 - Dynamically defined IMS resource

- Builds on IaaS to provide the IMS platform as a service (**PaaS**)
 - IMS provides the application middleware environment for high-performing applications
 - DL/I and JDBC interfaces to get to resources



IMS – is a Private Cloud ...

- Provides service delivery to access software as services (SaaS)
 - IMS Enterprise Suite
 - Inbound – expose IMS transactions and data as services
 - Outbound – Callout to web services
- Supports business processes as a service (BPaaS)
 - Customer-written applications or business processes
- Hybrid Cloud-Enabled
 - Integration of traditional IT, mission-critical applications with clouds
 - Public Cloud + IMS Private Cloud = the Perfect Hybrid “cloud”



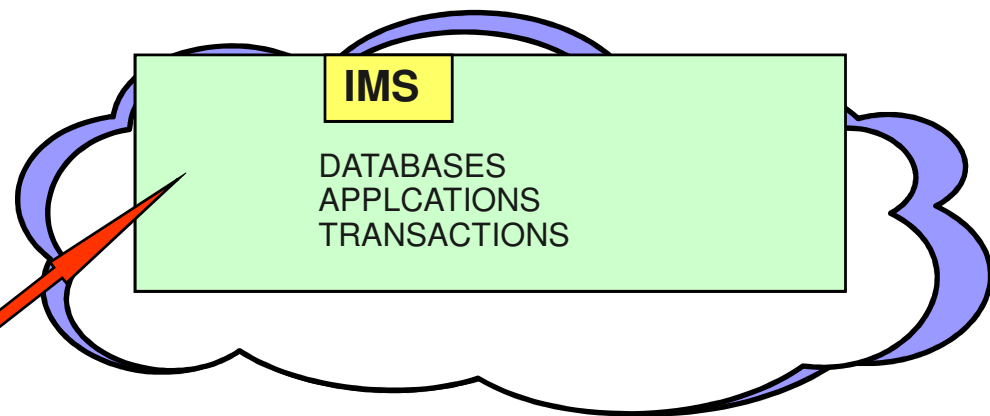
Dynamic Definition of IMS Resources

Five Essential Cloud Characteristics:

1. On-demand self-service
2. Broad network access
3. Location independent resource pooling
- ✓ 4. **Rapid elasticity**
5. Measured Service

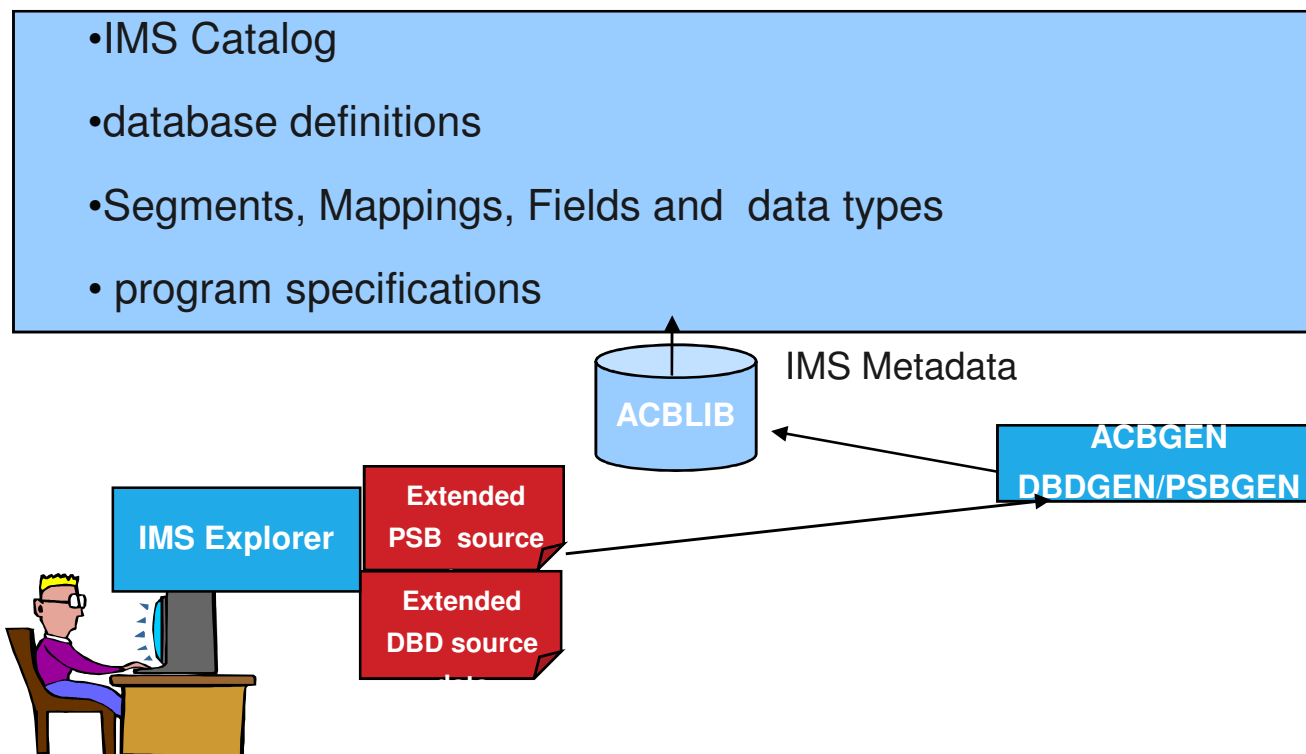


CREATE
UPDATE
DELETE
QUERY



Dynamic Metadata Management

- Database and Application Program resources are managed by IMS



IMS 12 and 13

- Database versioning
- HALDB and DEDB dynamic alter
- Dynamic DB buffer management
- Synchronous program switch
- Max 4095 concurrent application threads per IMS image



IMSplex – Parallel Server Environment

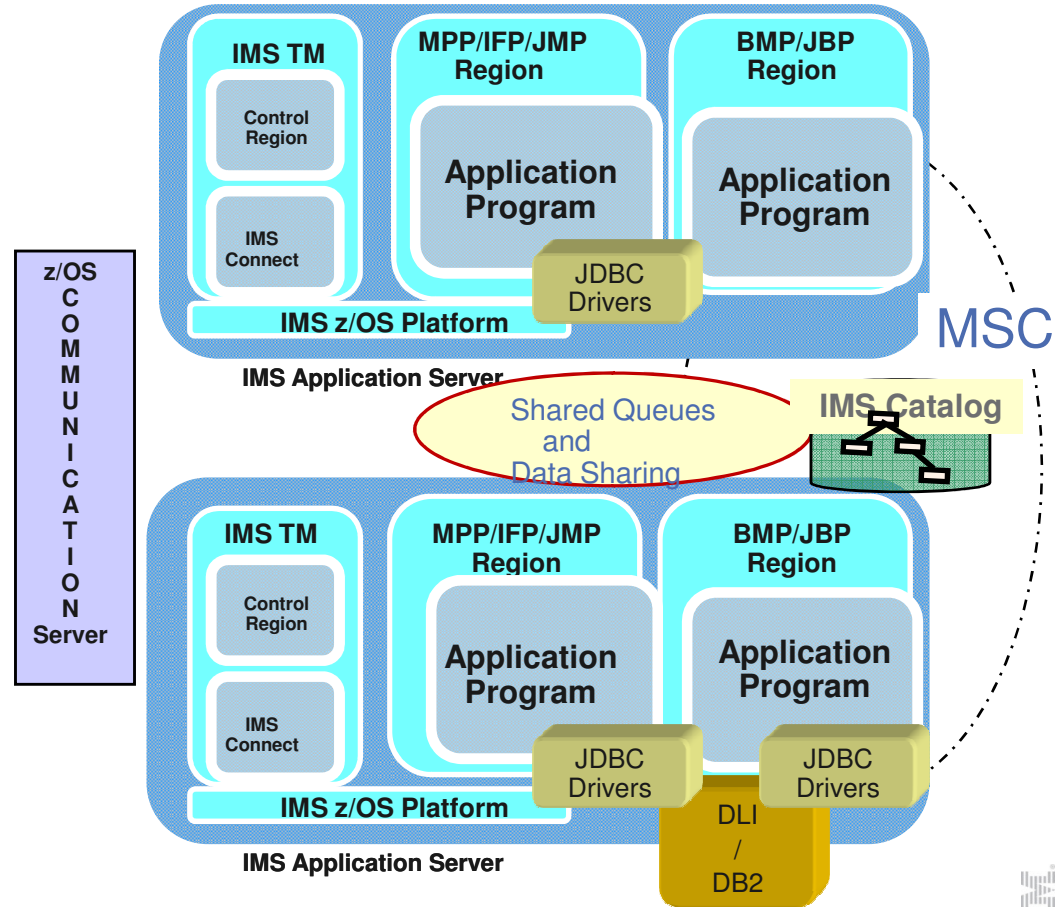
IaaS and PaaS

- IMS is a dynamic and configurable platform
- Provides standard interfaces to access resources
- Does not require application program recompiles even if the IMS release is changed
- Does not require application program changes even when the network or db structure changes

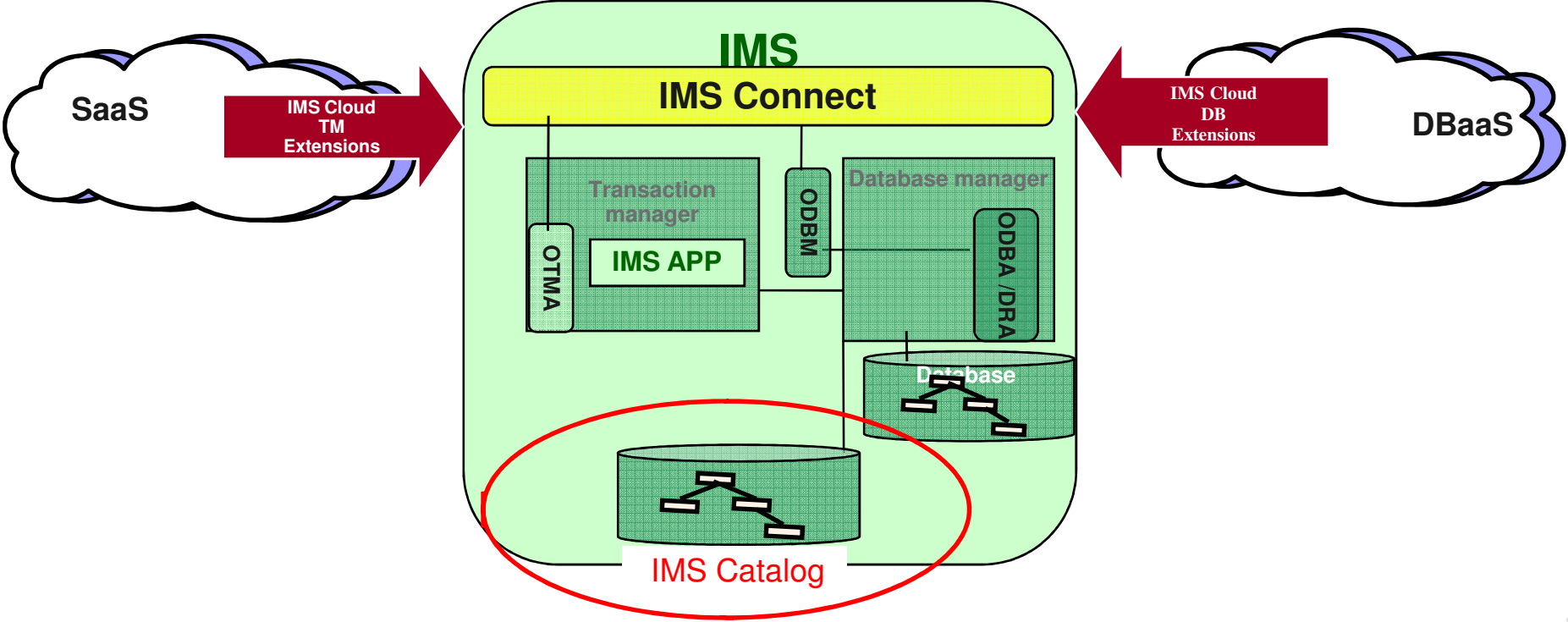


Five Essential Cloud Characteristics:

- ✓ 1. On-demand self-service
- ✓ 2. Broad network access
- ✓ 3. Location independent resource pooling
- ✓ 4. Rapid elasticity
- ✓ 5. Measured Service



IMS Cloud Parts



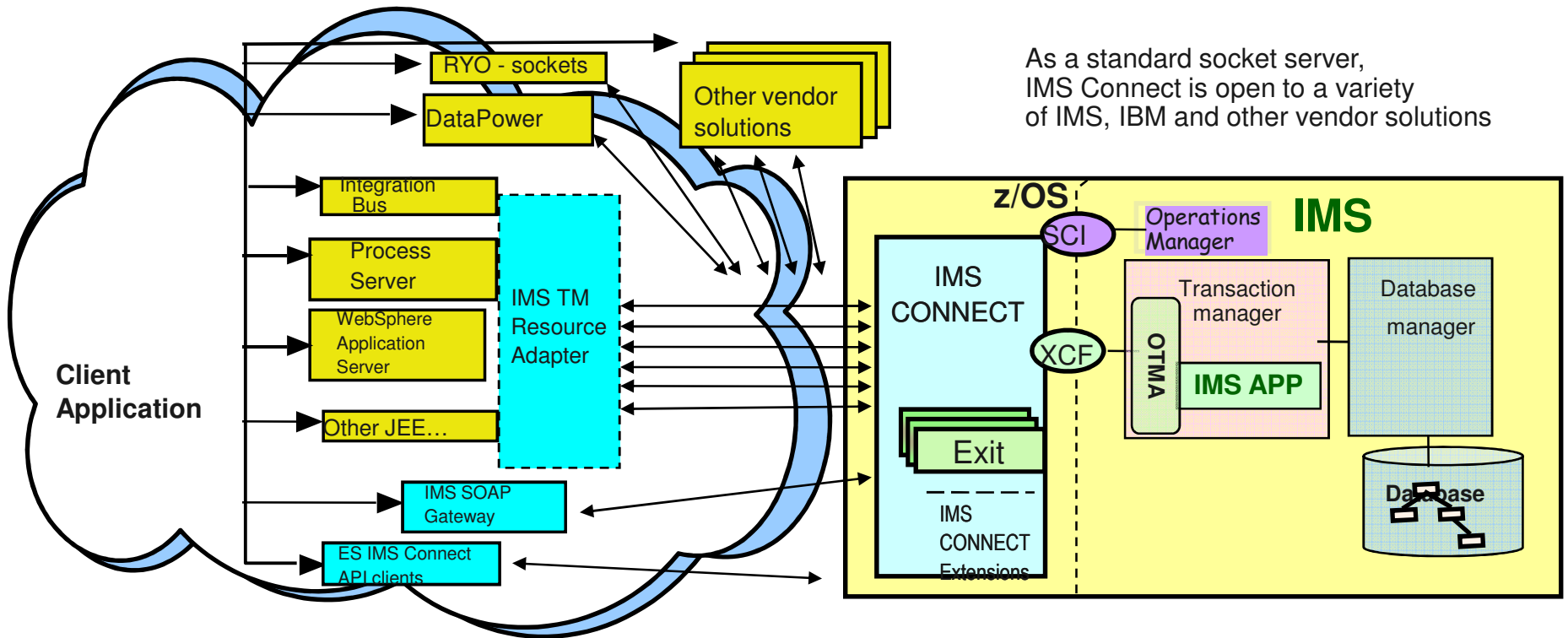
Specifically

- IMS provides interfaces that can be deployed in the cloud to access IMS
 - IMS SOA Enterprise Suite – SaaS (Software as a Service)
 - IMS Enterprise Suite Connect API
 - IMS Enterprise Suite SOAP Gateway
 - IMS Enterprise Suite Data Provider for Microsoft .NET
 - IMS Enterprise Suite Explorer for Development
 - IMS Enterprise Suite Java Message Service (JMS) API
 - IMS Mobile Feature Pack (IMS Mobile)
 - IMS TM Resource Adapter
 - IMS MFS SOA Support
 - IMS solutions for Java development

WWW.IBM.COM/IMS



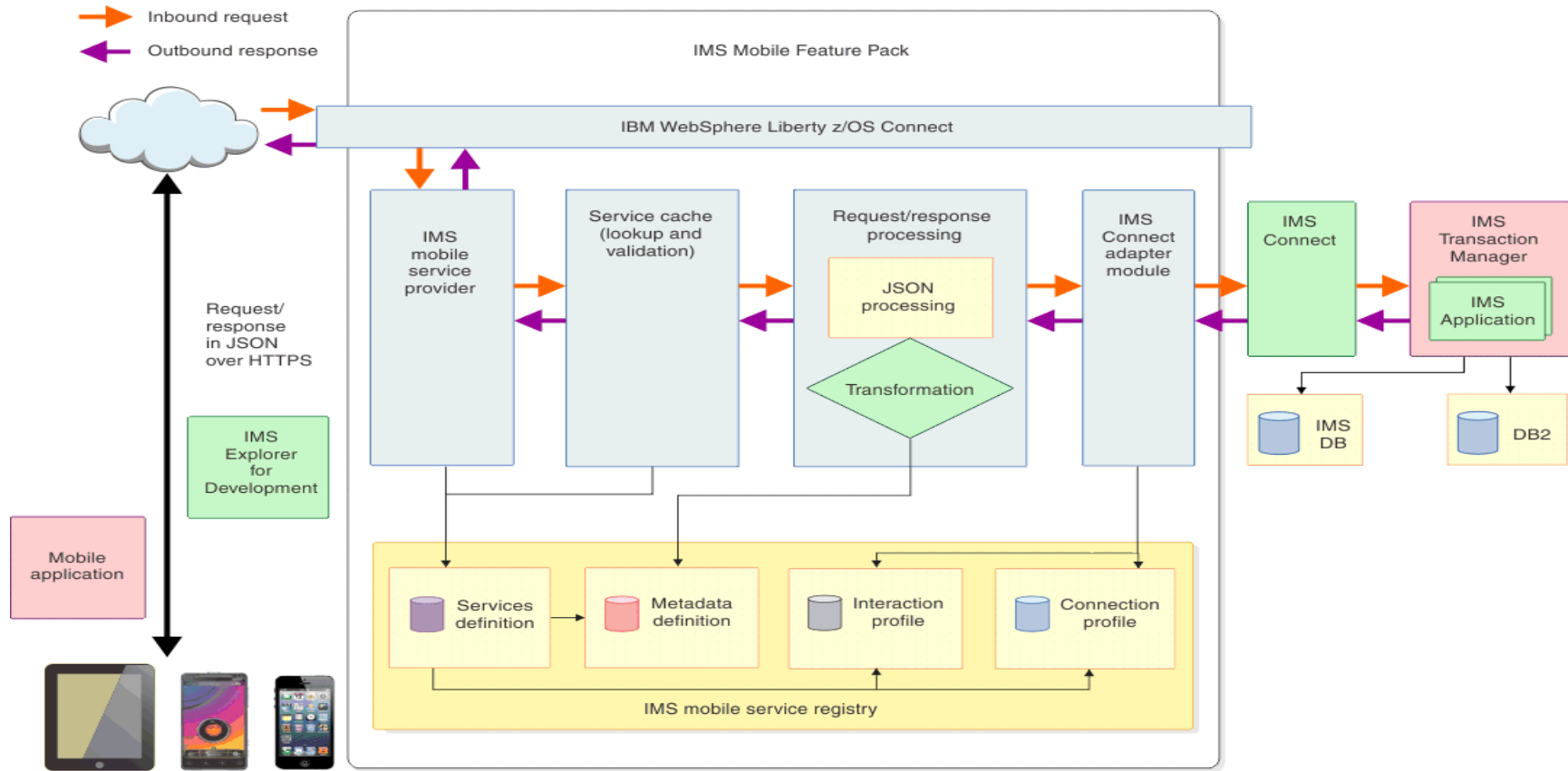
IMS Connect and IMS TM (Supports SaaS)



IMS Components that can be deployed in a cloud

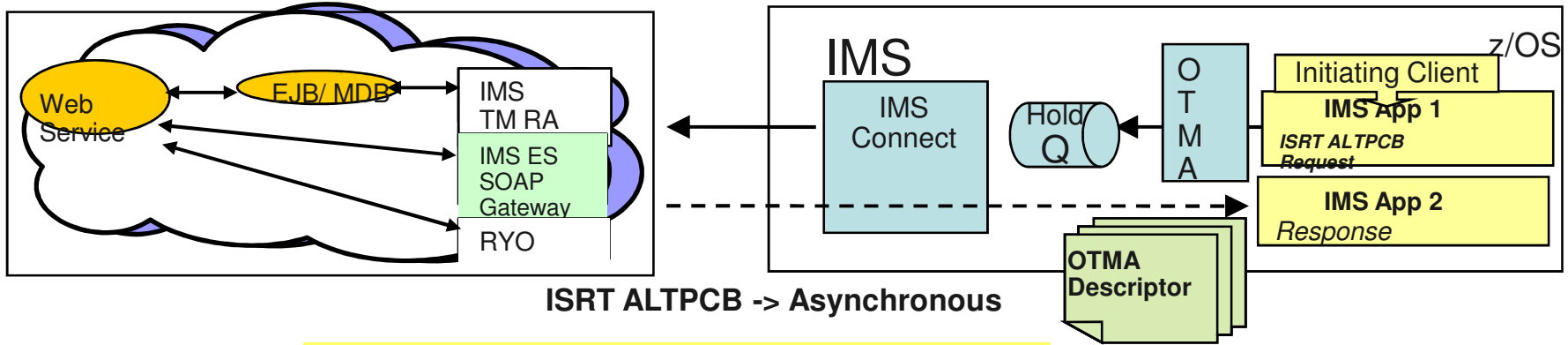


IMS Mobile Solution Version 3.1.1

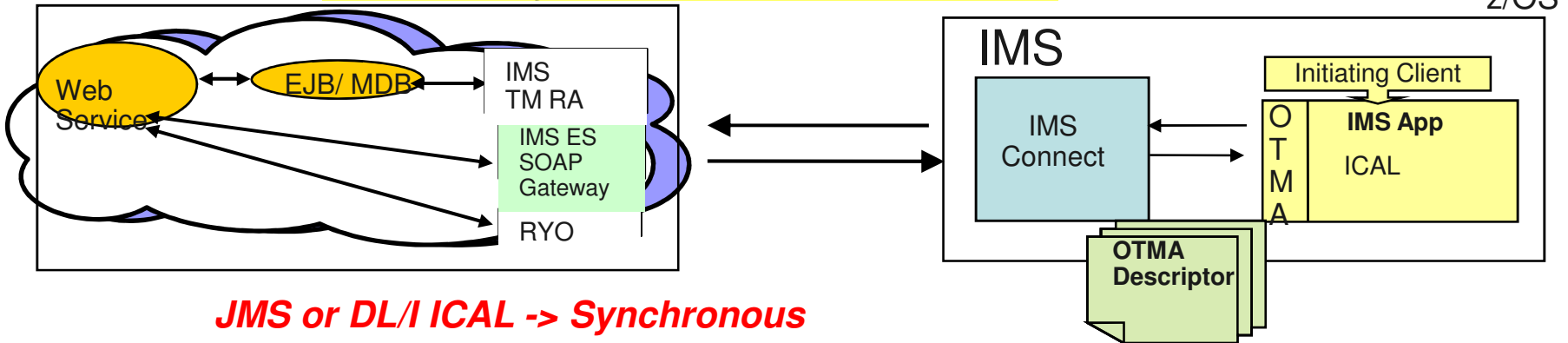


IMS Callout Models

Asynchronous callout

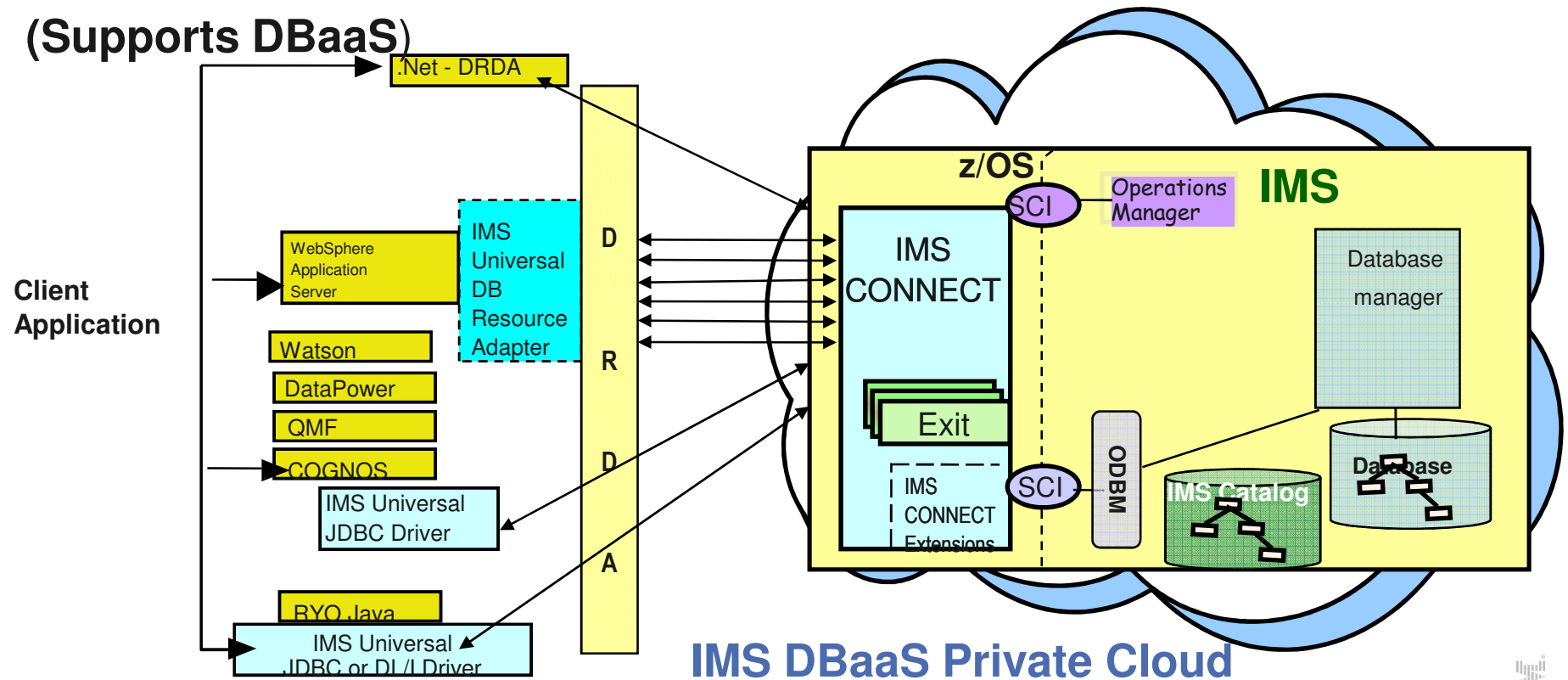


Synchronous callout

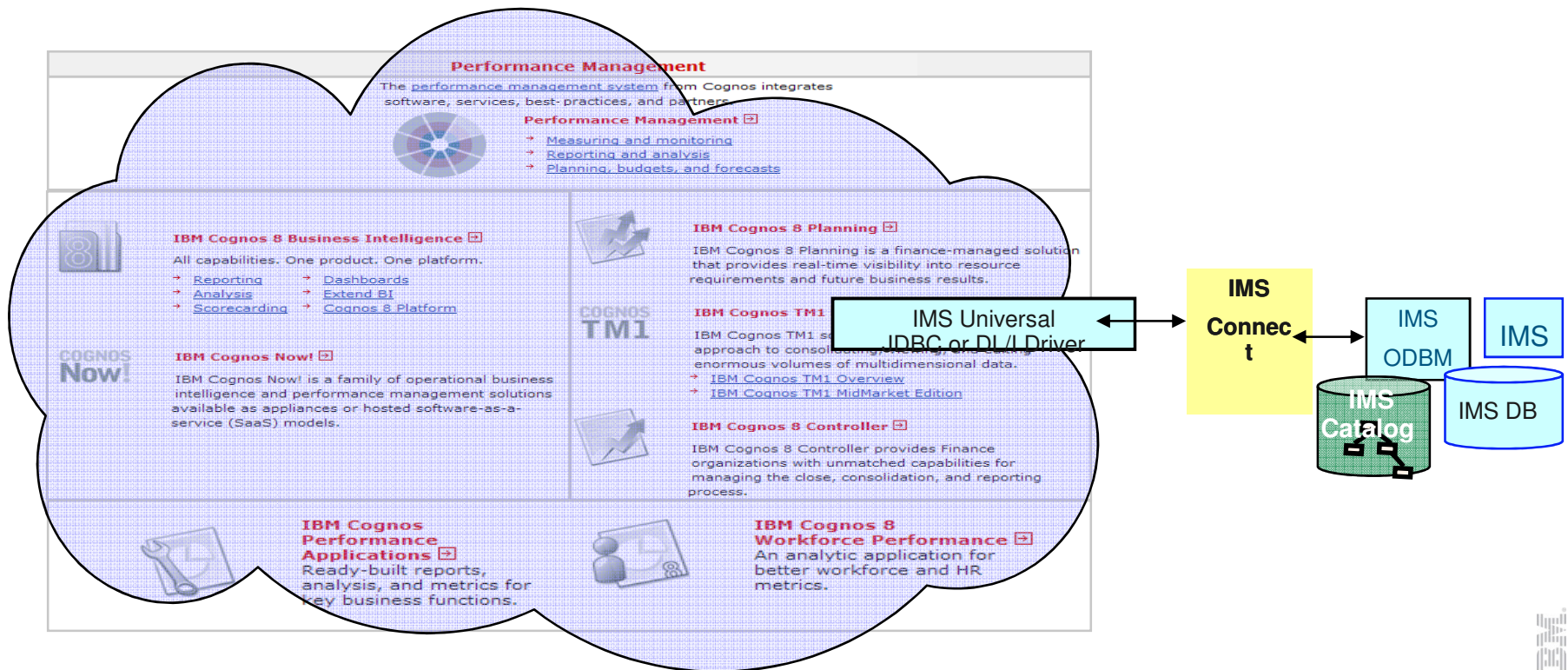


IMS Connect and IMS DB

(Supports DBaaS)



COGNOS – Operational BI and Reporting

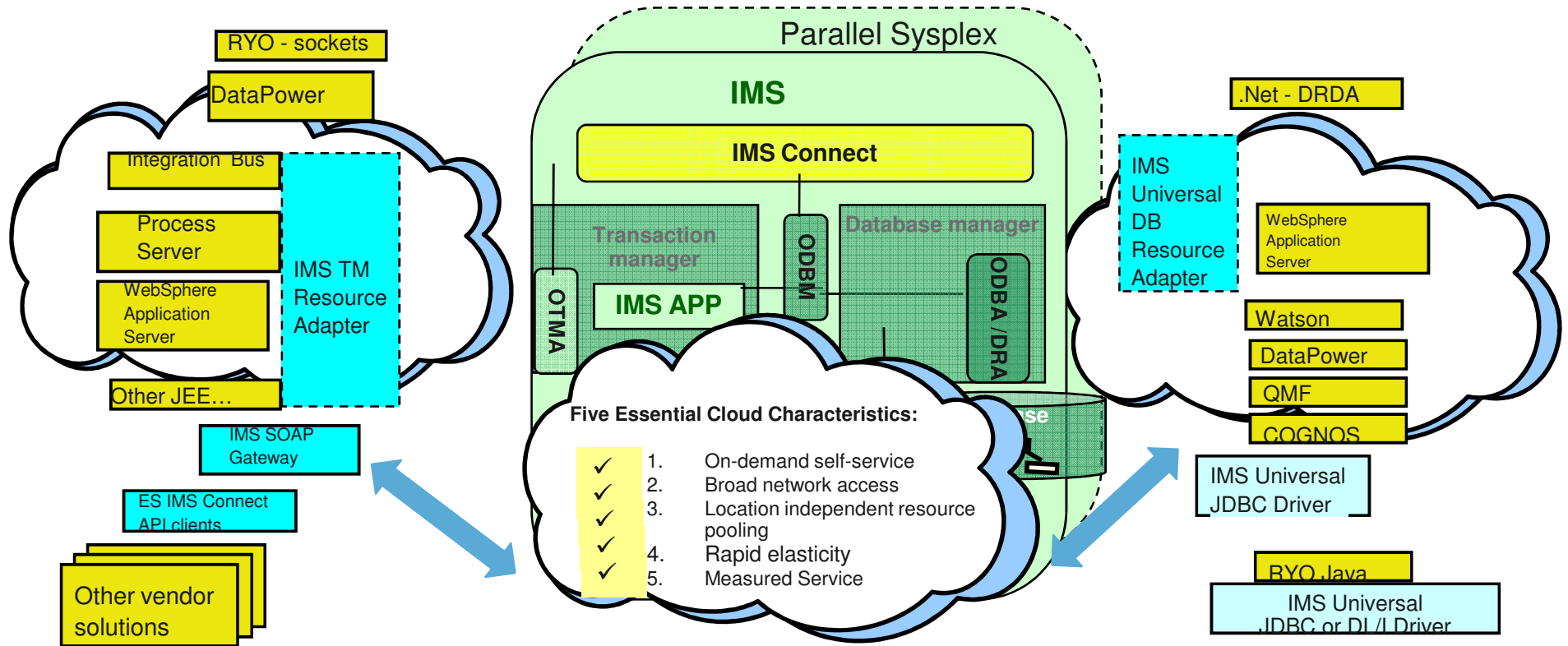


The Perfect Cloud

- IMS interfaces can reside in a distributed cloud
 - IMS Soap Gateway
 - IMS TM Resource Adapter
 - IMS Connect API
 - IMS Connect RYO clients
 - IMS ES Data Provider for .NET
 - ...
- IMS leverages z Systems functionality
 - High performing and comprehensive server
- IMS answers the requirements to be a private cloud



The Perfect Cloud



Public Cloud + IMS Private Cloud = the Perfect Hybrid "cloud"