The Ever-Evolving Impacts of Cloud & Mobility on Enterprise Growth

Session A05

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Consumption and Delivery Model for CLoud

Cloud Computing



Five Essential Cloud Characteristics:

- 1. On-demand self-service
- 2. Broad network access
- 3. Location independent resource pooling
- 4. Rapid elasticity
- 5. Measured Service

*National Institute of Standards and Technology

Common Cloud Terms

Service Models

- Infrastructure as a Service laaS (layer includes server, storage, data center fabric, networking)
- Platform as a Service PaaS (layer includes middleware, databases, development tools, service management, runtimes, security)
- Software as a Service- SaaS (Some examples of SaaS solutions are CRM, Collaboration, Financials, ERP, HR, etc)
- Business Process as a Service BPaaS (Some examples are Payroll, Benefits Management, Travel Expenses, etc)

Deployment Models

- <u>Public Cloud:</u> Client leverages a third party cloud either to use their infrastructure (e.g.,AWS, IBM SCE) or to access SaaS (e.g., IBM Smarter Commerce, salesforce.com)
- Private Cloud: Client builds a cloud on their site using HW, SW, Svcs. Often used for highly mission critical workloads or compliance reasons
- <u>Hybrid Cloud</u>: Integration of cloud to legacy systems or private to public (IBM Cast Iron helps here)

Clouds

Private cloud



On or off premises cloud infrastructure operated solely for an organization and managed by the organization or a third party

Public cloud





Available to the general public or a large industry group and owned by an organization selling cloud services.

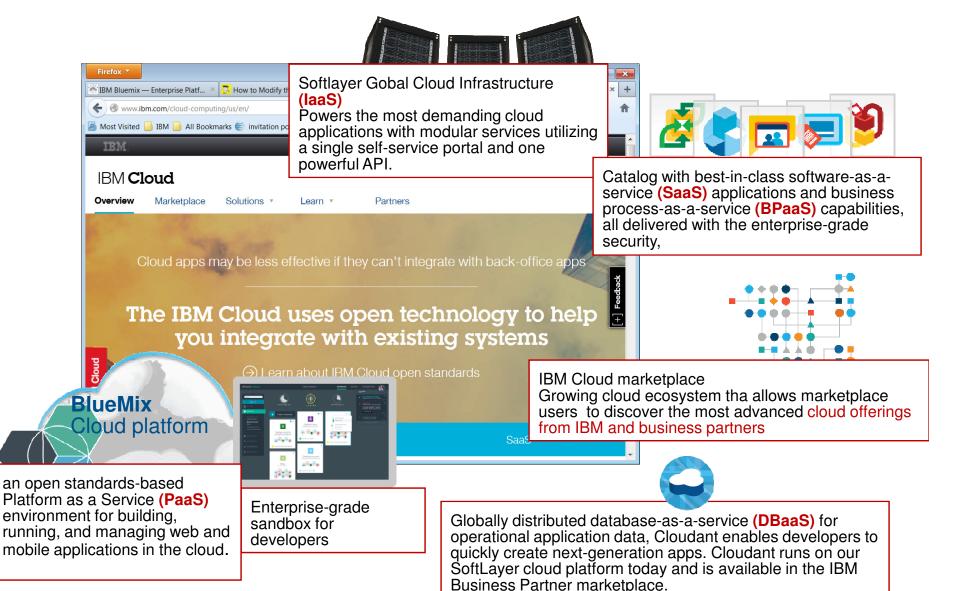


Traditional IT and clouds (public and/or private) that remain separate but are bound together by technology that enables data and application portability



Appliances, pre-integrated systems and standard hardware, software and networking.

The IBM Cloud



When Building a Cloud

Organizations choose a cloud model based on their business model requirements

- Infrastructure as a service (laaS)
 - Dynamically shared set of virtual computing resources
 - (analogous to **zEnterprise**)
- Platform as a service (PaaS)
 - Builds on laaS to provide application middleware
 - (analogous to IMS)
- Software as a service (SaaS)
 - Provides higher levels of service delivery
 - (analogous to integration capabilities including the IMS Enterprise Suite capabilities)
- Business process as a service (BPaaS)
 - Customer-written applications or business processes

Cloud (Public, Private, Hybrid) Trends

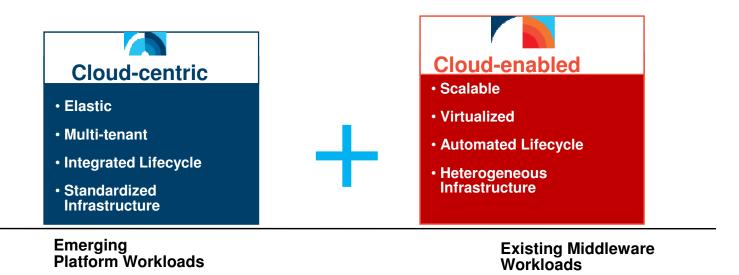
Addressing New and Legacy Workloads

Cloud - Enabled

 Integration of traditional, mission-critical and operational applications with cloud solutions and increasing business agility

Cloud -centric

Created to run in the cloud without any ties to infrastructure configuration



Exploitation of new environments

Compatibility with existing systems

Cloud (Public, Private, Hybrid) Trends...

... Through the integration of business models

IMS, CICS, DB2 Systems of **Systems of Record Engagement Innovate Optimize Drives Investment Focus on Speed and Agility Focus on Operational Costs Drives Need** Assemble solutions from verified Consolidation and modernization components and services Operations Automation **Business Models** Fast deployment and redeployment Risk and compliance Management Agile to DevOps model Manual policy to analytics driven

"xaaS"

MSPs

Brokers

optimization

User first delivery model

Systems of Engagement meet Systems of Record

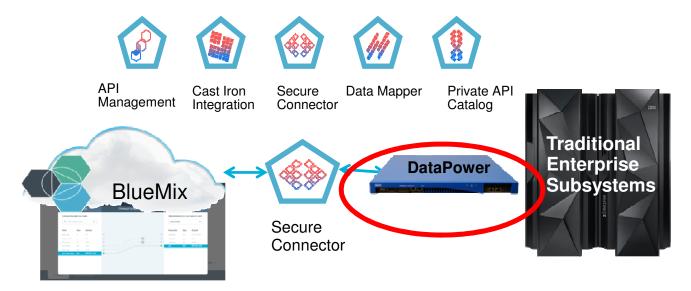
- Systems of Engagement (SoE)
 - Social, Mobile, People, Distributed applications and service consumers, ...
- Integration capabilities
- DataPower, IMS Soap Gateway, WebSphere Application Server, etc...
- Systems of Record (SoR)
 - Data, Process, APIs, Service providers
 - IMS, CICS, DB2,...
 - zOS Connect (WAS Liberty Profile z/OS)
 - A service that encapsulate calling z/OS target applications using REST calls
 - Supports JSON payloads for calls from external cloud or mobile-based

Goal: Combine SoE with SoR using private and hybrid cloud infrastructure capabilities to build secure and scalable systems

Systems of Engagement meet Systems of Record ...

Integrating into existing Applications

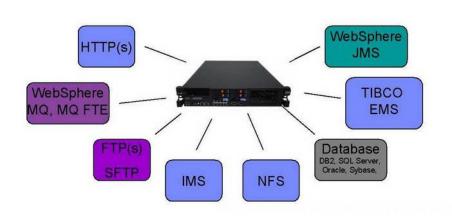
- Combine mobile and cloud for best of both mobile applications in the cloud linked to the enterprise is your competitive advantage
- Fast time to market of cloud based applications combined with the trusted transactions of traditional mainframe systems
- Securely connect leverage data from your existing enterprise systems



DataPower

Supports Enterprise Integration

- Provides a Multi-Protocol Gateway (MPG)
 - Connects client requests that are transported over one or more protocols to a remote destination that uses the same or a different protocol
 - Supports the FTP, HTTP, HTTPS, IMS™, MQ, NFS, SFTP, TIBCO EMS, and WebSphere® JMS protocols



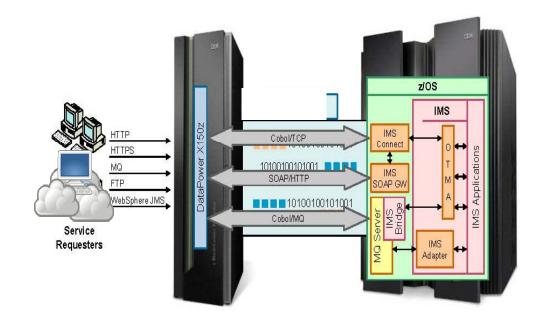
WebSphere DataPower Family Integration Appliance XI52 Service Gateway XG45 Entry-level device, slim footprint (1U) High density 2U form Security gateway (AAA, XML threat, etc) Consumable hardware ESB Optimization Service level management and monitoring "Any-to-Any" conversion at wire-speed Intelligent load distribution & dynamic routing Bridges multiple transport protocols Lightweight ESB functions (optional module) Mainframe integration & enablement Integration Blade XI50B/XI50z **B2B Appliance XB62** Functionally equivalent to XI52 High density 2U form Form factor flexibility B2B Messaging (AS1/AS2/AS3/ebMS) XI50B: BladeCenter form factor Trading Partner Profile Management XI50z: zEnterprise BladeCenter Extension B2B Transaction Viewer (zBX) form factor

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DataPower ...

- IMS Integration (XI50, XI50B, XI50z, XI52, XB60, XB62...)
 - Three interfaces to get to IMS transactions:
 - · IMS Connect Client
 - Access to IMS applications using a DataPower embedded IMSClientConnect handler to IMS Connect
 - Soap
 - Access to IMS web services via the IMS SOAP Gateway
 - · MQ Client
 - Access to IMS applications using an MQ server on system z and the MQ Bridge for IMS

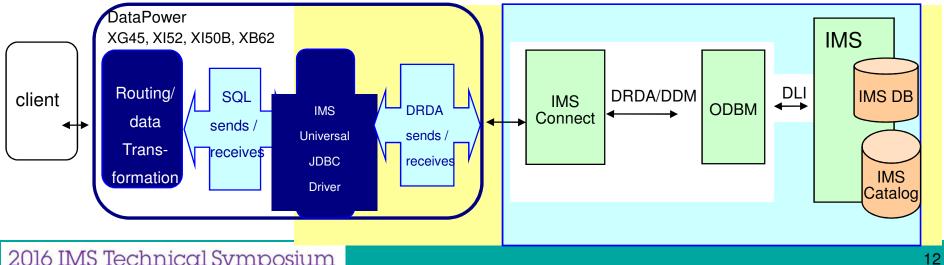


http://www.redbooks.ibm.com/redbooks/pdfs/sg247988.pdf

DataPower ...

❖IMS DB feature

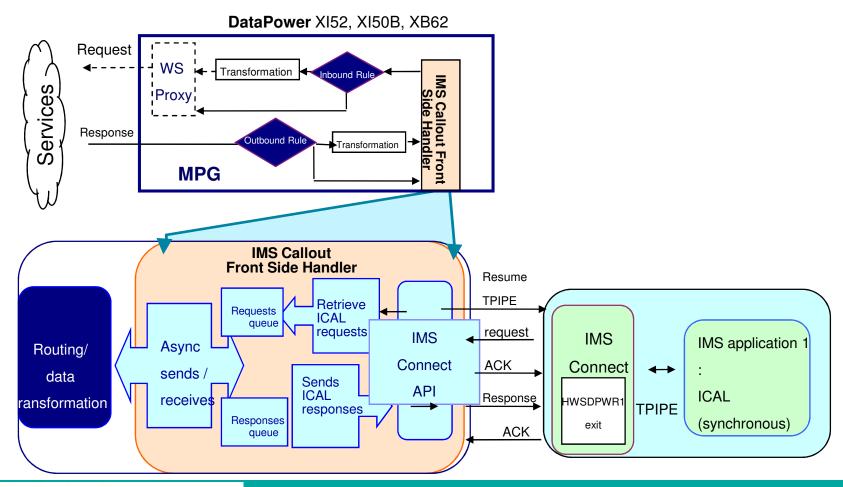
- Firmware 6.0 provides a standard WS façade to IMS
 - SOAP or REST call is mapped to a JDBC (DRDA) invocation
 - Exposes database content (information) as a service
 - Leverages extensive Web Services security and management capabilities of DataPower to more securely expose critical data to the enterprise
 - Access to IMS DB leverages existing and proven technology
 - > IMS Universal JDBC driver
 - ➤ IMS DRDA server: IMS Connect/ODBM
 - > IMS Catalog



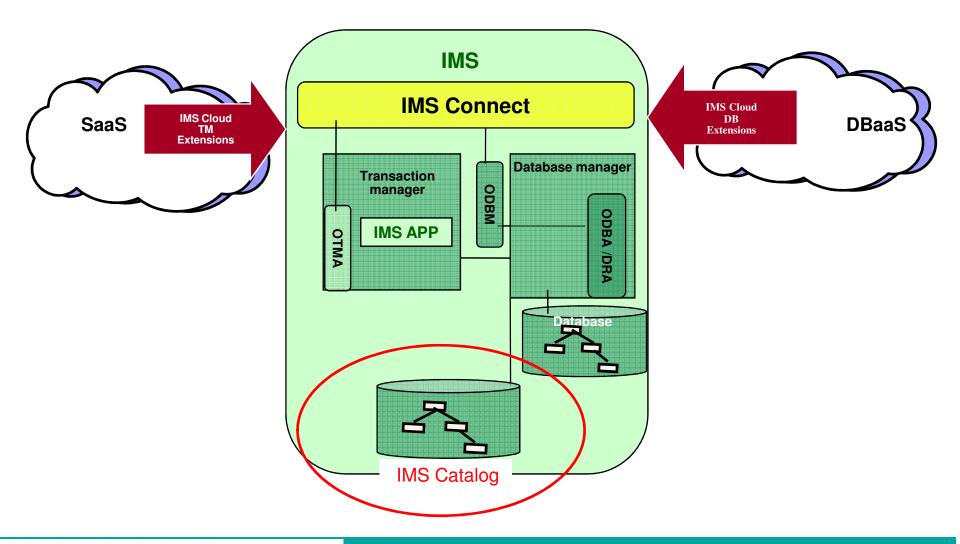
DataPower...

❖IMS Callout support

- Allows IMS applications to call a web service in the cloud
- Firmware 6.0



IMS Cloud Parts

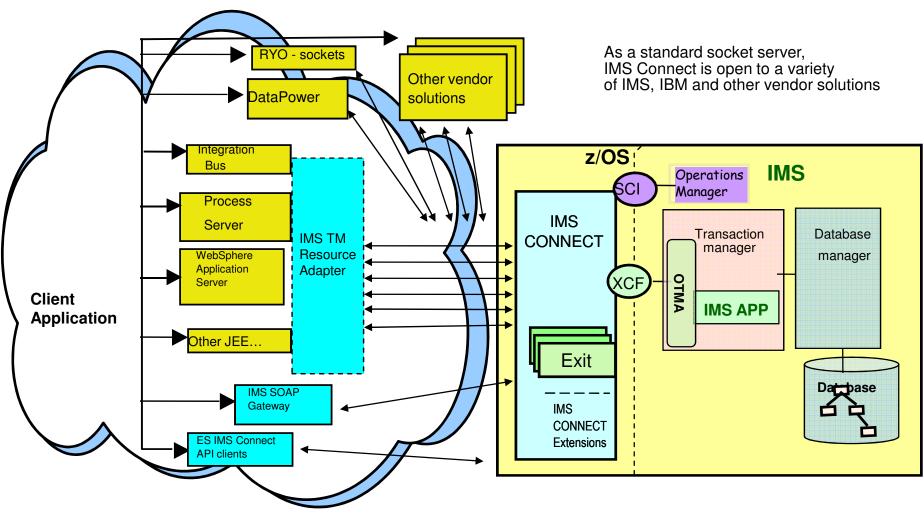


Specifically

- IMS provides interfaces that can be deployed in the cloud to access IMS
 - IMS SOA Enterprise Suite SaaS (Software as a Service)
 - IMS Enterprise Suite Connect API for Java
 - IMS Enterprise Suite SOAP Gateway
 - IMS Enterprise Suite Data Provider for Microsoft .NET
 - IMS Enterprise Suite Explorer for Development
 - IMS Enterprise Suite Java Message Service (JMS) API
 - IMS Mobile Solution
 - IMS TM Resource Adapter
 - IMS MFS SOA Support
 - IMS solutions for Java development

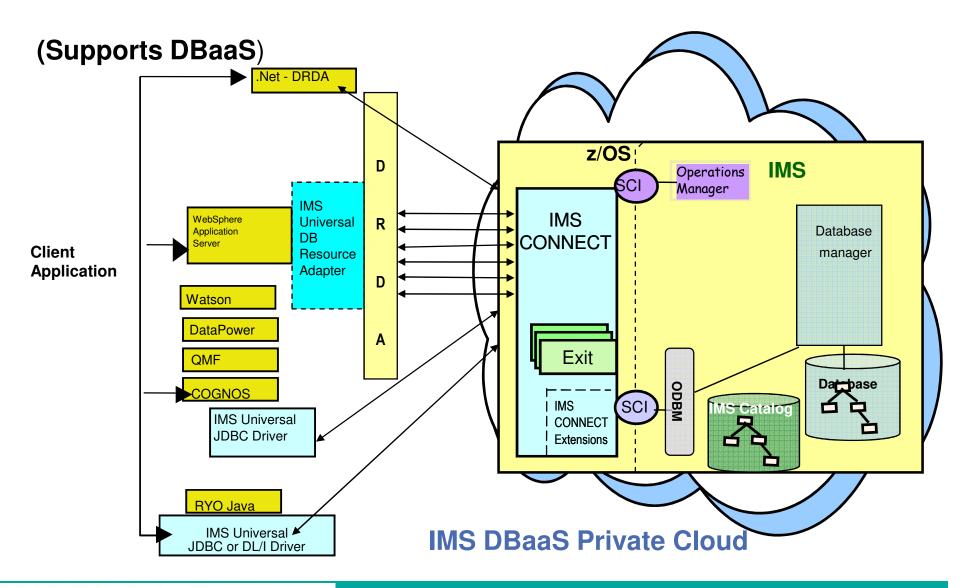
WWW.IBM.COM/IMS

IMS Connect and IMS TM (Supports SaaS)

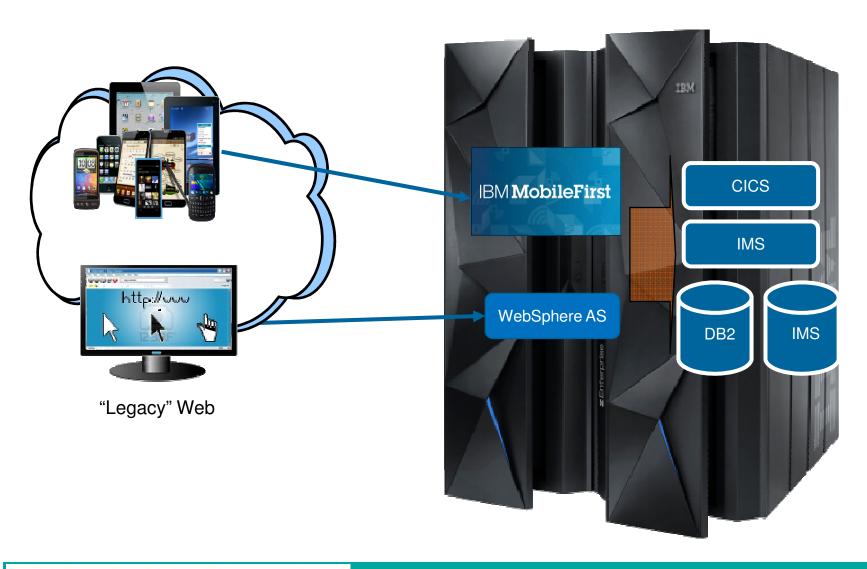


IMS Components that can be deployed in a cloud

IMS Connect and IMS DB



Mobile is simply a new channel into the enterprise



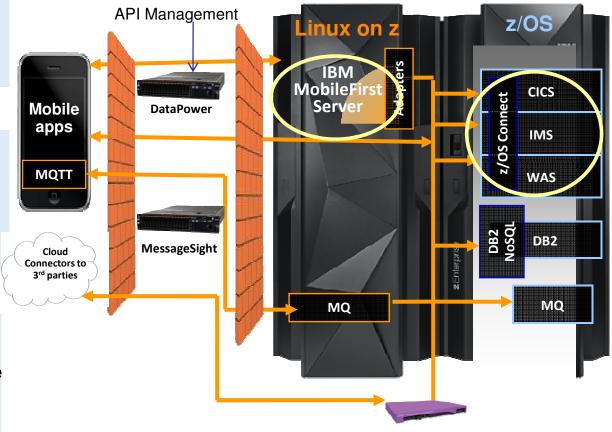
With the zEnterprise as the Premier Platform for Mobile

Mobile protocol connectivity to System z applications z/OS Connect API Management

Extending enterprise apps to mobile
IMS Mobile Feature Pack
CICS Mobile Feature Pack

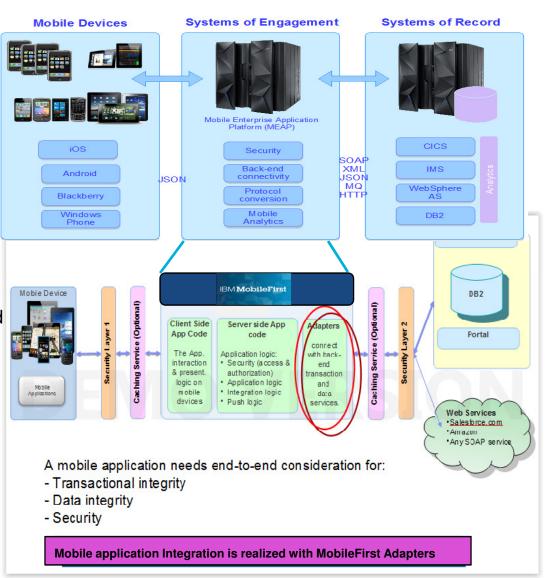
Scalable services to accelerate and enrich mobile apps

IBM Bluemix Mobile Cloud Services



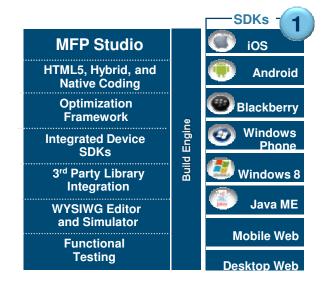
IBM MobileFirst

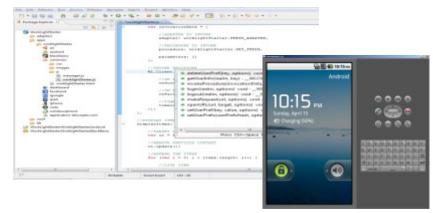
- Provides tooling and server support
- Includes integration adapters
 - Which allow the MobileFirst platform to connect to back-end systems
 - Retrieve information and Perform actions



MFP Studio: The IDE for hybrid app development

- Eclipse-based IDE
- Code assist tools with auto-complete and validation
- Application scaffolding and componentization
- Mobile OS-specific optimization
- Device-specific optimization with Skins
- 3rd-party library integration for HTML5 and native components
- Quick access to simulators, emulators, and debugging tools





MFP Server: Adapters

Run time

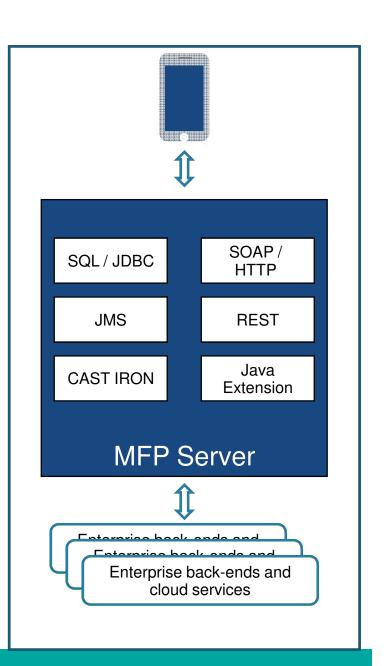
- Lightweight server-side logic to expose systems of records in a mobilefriendly way
 - Automatic JSON transformation of enterprise data for quick transport and ease of consumption by mobile developer
 - Server-side service composition to reduce number of requests over slow mobile network
 - XSLT to reduce fat SOAP responses
- Security
 - · Automatic enablement of server-side authentication control and audit
- Analytics
 - Automatic collection of user actions and device and app properties
- ■Data sync
 - Enables synchronization with on-device JSON Store
- Mobile user engagement
 - Push notifications and geo-based event management

For the server developer

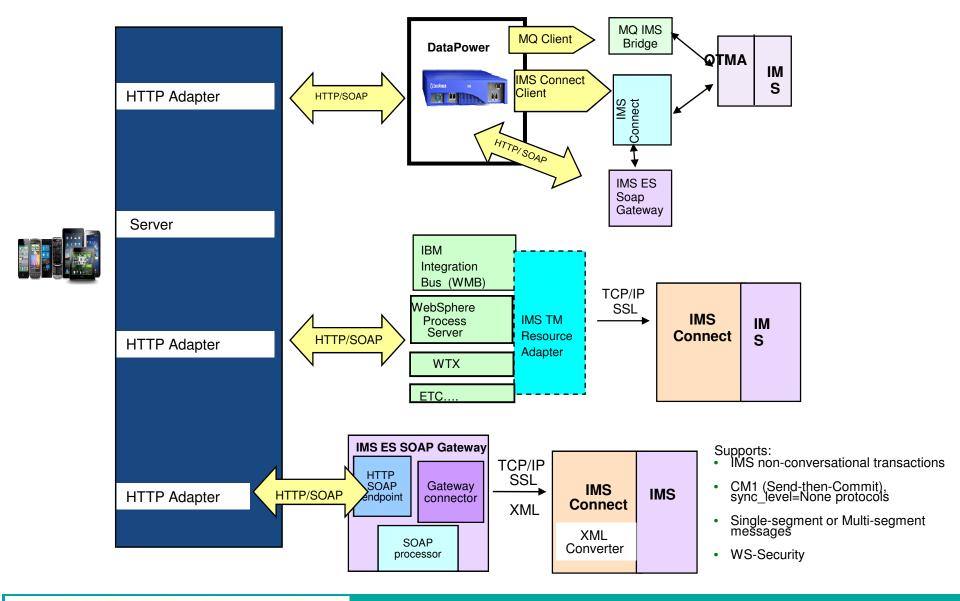
- •JS anywhere: Simple APIs for server-side JavaScript development
- Extensibility: Java API for custom adapters

For the client developer

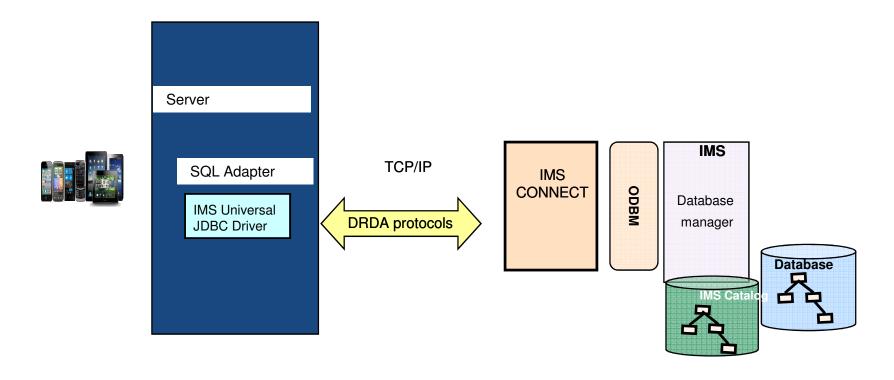
■Easy-to-use, consistent client-side API to call any back-end system



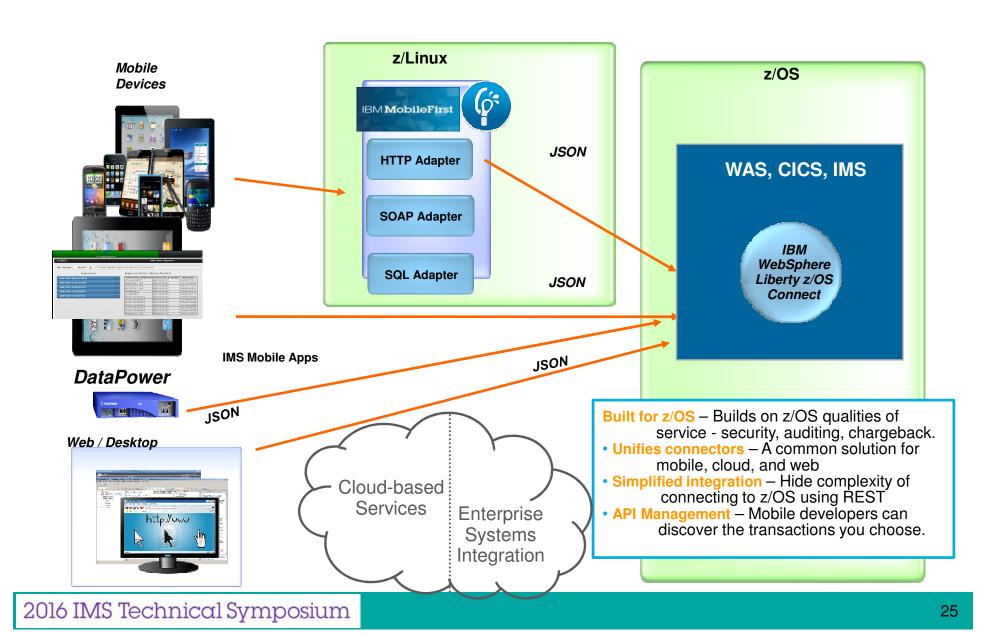
IBM MobileFirst Server and IMS transactions



IBM MobileFirst Server and IMS Databases

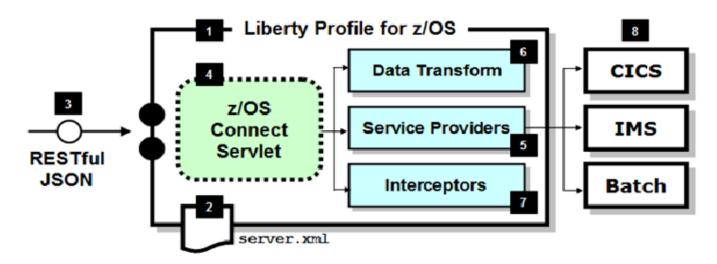


And a new strategy - IMS Mobile Enablement with z/OS Connect



z/OS Connect

WebSphere Liberty Profile z/OS that provides a REST and JSON Interface (or a "gateway") to z/OS programs and applications

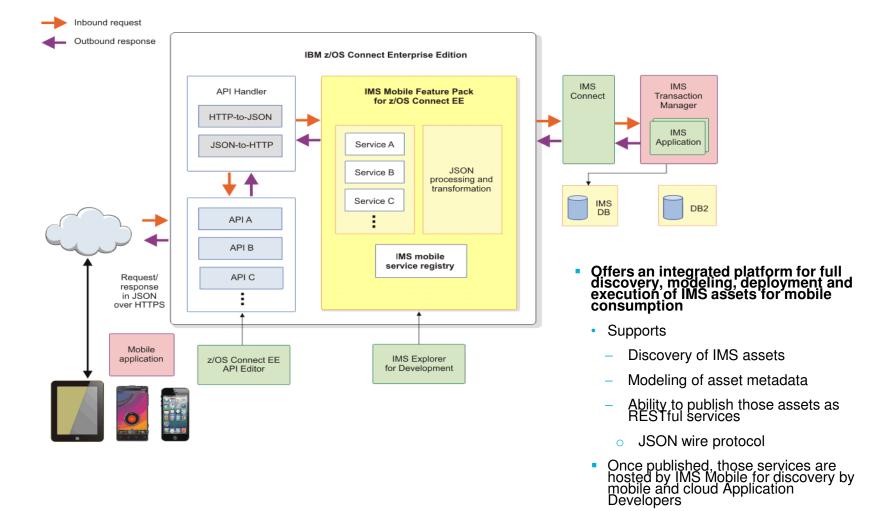


- 1 z/OS Connect is software function that runs in Liberty Profile for z/OS.
- 2 z/OS Connect is described and configured in the Liberty server.xml file
- z/OS Connect is designed to accept RESTful URIs with JSON data payloads

- One part of z/OS Connect is a servlet that runs in Liberty Profile z/OS.
- 5 A 'Service Provider' is software that provides the connectivity to the backend system
- z/OS Connect provides the ability to transform JSON to the layout required by backend
- 'Interceptors' are callout points

 where software can be invoked
 to do things such as SAF
 authorization and SMF activity
 recording
- Initially the backend systems supported will be CICS, IMS and Batch

The IMS Mobile Solution



Associated tooling is delivered via IMS Explorer for Development.

The IMS Mobile Business

- To address the challenge of expanding mobile workloads
 - IMS provides *a comprehensive offering* for different phases of mobile development
 - Addressing skills, TCO, continued ROI on their IMS investment, and System z qualities of service
 - An OTC pricing model that provides flexibility in managing costs
 - IMS Value Unit Edition (VUE) offerings
 - » IMS TM VUE (announced on May 20, GA May 23, 2014)
 - » IMS DB VUE (announced and available in 2013)
 - IMS TM VUE and IMS DB VUE are included in the Mobile Workload Pricing (MWP)
 Defining Programs MWP was announced on May 6, 2014
 - » AND ...



IMS as a Private Cloud

Leverages the z environment for infrastructure (laaS)

- Dynamically shared set of virtual computing resources
 - zEnterprise platform
 - Parallel Sysplex adds new instances of IMS control regions
 - Shared queues and data sharing
 - Dynamically defined IMS resource

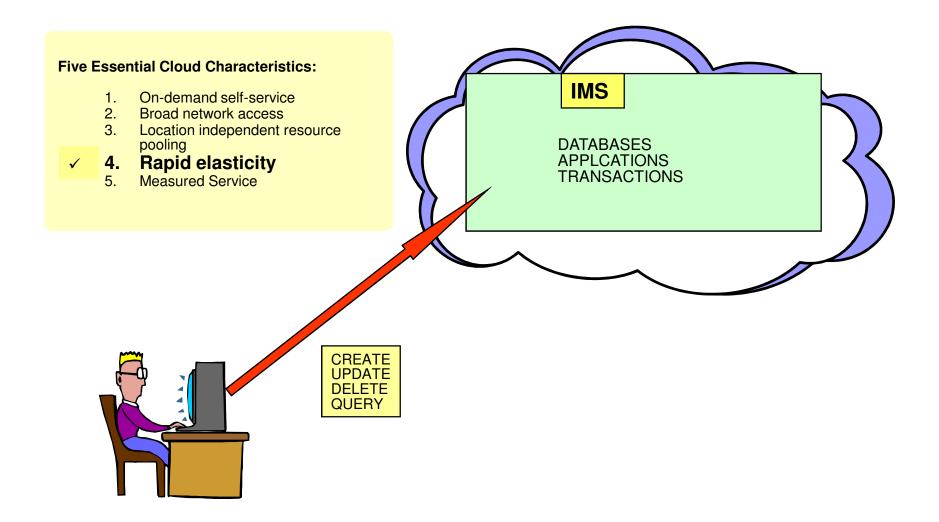
Provides the platform as a service (PaaS)

- IMS provides the application middleware environment for high-performing applications
- DL/I and JDBC interfaces to get to resources

IMS As a Private Cloud ...

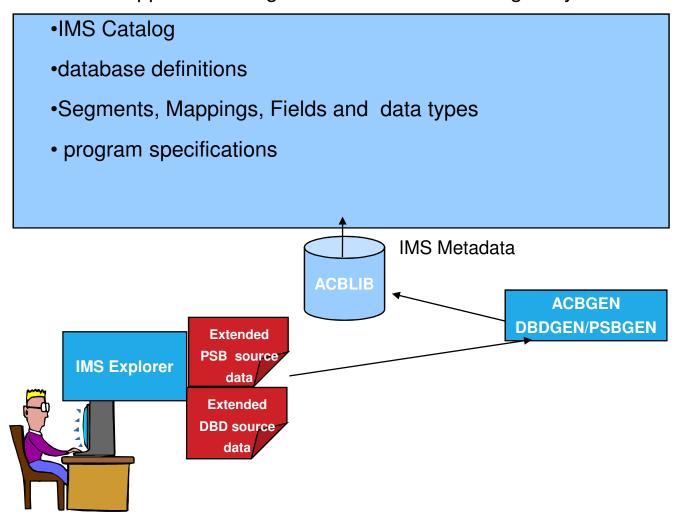
- Provides service delivery to access software as services (SaaS)
 - IMS Enterprise Suite
 - Inbound expose IMS transactions and data as services
 - Outbound Callout to web services
- Supports business processes as a service (BPaaS)
 - Customer-written applications or business processes
- Hybrid Cloud-Enabled
 - Integration of traditional IT, mission-critical applications with clouds
 - Public Cloud + IMS Private Cloud = the Perfect Hybrid "cloud"

Dynamic Definition of IMS Resources



Dynamic Metadata Management

Database and Application Program resources are managed by IMS



And moving onwards to ...





IMS 14



Delivering the highest levels of performance, availability, security, scalability and connectivity in the industry

- CPU reductions up to 62% for Java Apps
- SQL access to IMS data from both .NET and COBOL applications
- IMS Catalog SQL DDL interface
- Greater flexibility and faster deployment for new applications with database versioning
- Big data exploitation of Hadoop / Big Insights, MDA, Watson Explorer...
- Simplified mobile access with JSON, JDBC, IMS Connect....

z/OSMF

- Enabling the self-service Cloud provisioning of IMS Systems
 - Using workflows for IMS
 - Session: Self-service Cloud Provisioning for IMS Made Easy with z/OSMF Workflows

IMSPlex – Parallel Server Environment laaS and PaaS

- IMS is a dynamic and configurable platform
- Provides standard interfaces to access resources
- Does not require application program recompiles even if the IMS release is changed
- Does not require application program changes even when the network or db structure changes



z/OS

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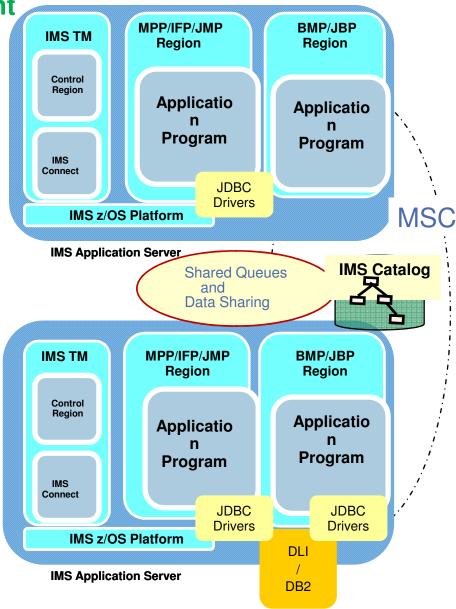
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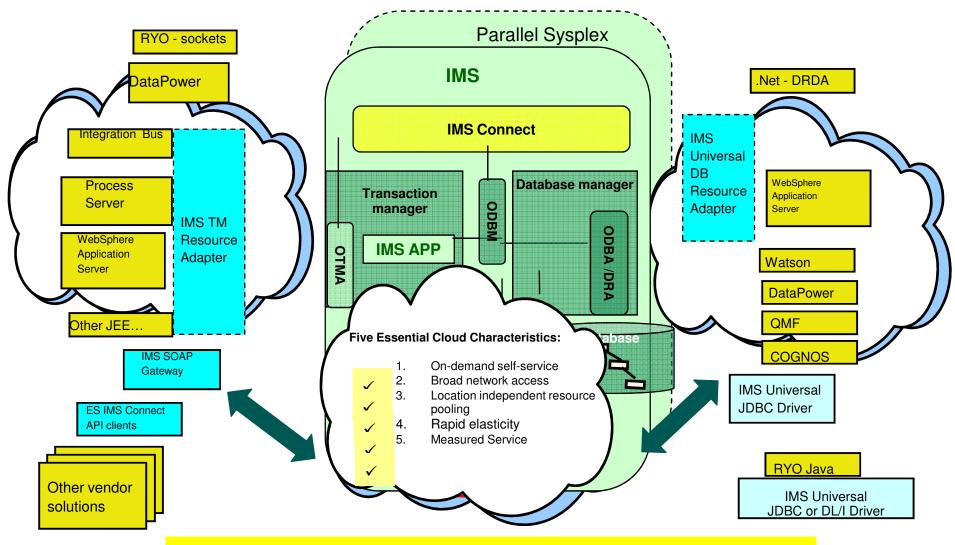
O N Server

Five Essential Cloud Characteristics:

- ✓ 1. On-demand self-service
- 2. Broad network access
- 3. Location independent resource pooling
- ✓ 4. Rapid elasticity
- 5. Measured Service



The Perfect Cloud



Public Cloud + IMS Private Cloud = the Perfect Hybrid "cloud"