



Real-Time Streaming

IMS to Big Data

Prepared for the:
IMS Tech Symposium

8 March 2016

Briefing Objectives

- Address Practical Approach to Real-Time IMS Data Feeds
- Tool/Product Agnostic
- Discuss Business Drivers / Considerations
- Outline Concepts
 - ✓ Popular Big Data Platforms → Strengths and Weaknesses
 - ✓ Bulk Loads (ETL) vs Changed Data Capture (CDC)
 - ✓ Data Types / Formats
- Walk through Various Streaming Scenarios
- Address Any Questions that You May Have

About the Speaker

➤ **Scott Quillicy**

- ✓ 35 Years Database Experience
- ✓ Database Software Development
- ✓ Performance & Availability

➤ **Founded SQData to Provide Customers with:**

- ✓ A Better Way of Replicating Mainframe Data → Particularly IMS
- ✓ Solutions that Combine Expertise with Technology
- ✓ Technology Built Around Best Practices

➤ **Specialization**

- ✓ Database Trends and Direction
- ✓ Data Replication
- ✓ IMS to Relational
- ✓ Big Data Streaming
- ✓ Continuous Availability
- ✓ Data Analytics



About SQData



➤ Enterprise Class Changed Data Capture (CDC) & Replication

➤ Specialization

- ✓ High-Performance Changed Data Capture (CDC)
- ✓ Non-Relational Data → IMS, VSAM, Flat Files
- ✓ Relational Databases → DB2, Oracle, SQL Server, etc.
- ✓ Deployment of Complex Data Integration Solutions
- ✓ Continuous Availability of Critical Applications
- ✓ Data Conversions / Migrations



➤ Customer Use Cases

- ✓ Real-Time Operational Data Stores / Big Data → Multiple Sources
- ✓ Continuous Availability → Active-Active, Active-Passive
- ✓ ETL (Bulk Data Extracts/Loads)
- ✓ Application Integration
- ✓ Business Event Publishing
- ✓ Data Warehouse Population
- ✓ Application Integration

Big Data Hype vs Reality

➤ What You May Have Heard...

- ✓ The 'New Wave' of Technology
- ✓ Exclusively Hadoop and/or NoSQL Based
- ✓ Big Data 'Knows' What You are Doing... 😊

➤ Reality → A Large Collection of Data...in Existence for 50+ Years

➤ Characteristics

- ✓ Significant Amount of Data
- ✓ Advanced Analytics of Disparate Data
- ✓ Many Different Formats → Structured, Semi-Structured, Un-Structured
- ✓ High Rate of Change

➤ Challenges

- ✓ Increasing Data Volumes → Stress Traditional RDBMS
- ✓ Computing and Infrastructure Costs to Process / Analyze
- ✓ Most Companies in Early Stages of Adoption

➤ Exciting Times Ahead

- ✓ Large Open Source Communities
- ✓ Rapid Evolution of Technology

You Have a Few Choices → More on the Way



Why Real-Time DB2 to Big Data?

➤ **Analytics...Analytics...Analytics**

- Decisions based on Current Information vs 24+ Hour Old Data
- Quickly Detect Key Events / Trends
- Maintain a Competitive Advantage
- Provide Better Customer Service
- Increase Revenue / Profitability

Analytics → Use Cases by Industry

INDUSTRY	USE CASE	DATA TYPE								
		Sensor	Server Logs	Text	Social	Geographic	Machine	Clickstream	Structured	Unstructured
Financial Services	New Account Risk Screens		✓	✓						
	Trading Risk		✓							
	Insurance Underwriting	✓		✓		✓				
Telecom	Call Detail Records (CDR)					✓	✓			
	Infrastructure Investment		✓				✓			
	Real-time Bandwidth Allocation		✓	✓	✓					
Retail	360° View of the Customer			✓				✓		
	Localized, Personalized Promotions					✓				
	Website Optimization							✓		
Manufacturing	Supply Chain and Logistics	✓								
	Assembly Line Quality Assurance	✓								
	Crowd-sourced Quality Assurance				✓					
Healthcare	Use Genomic Data in Medial Trials	✓							✓	
	Monitor Patient Vitals in Real-Time									
Pharmaceuticals	Recruit and Retain Patients for Drug Trials				✓			✓		
	Improve Prescription Adherence				✓	✓				✓
Oil & Gas	Unify Exploration & Production Data	✓				✓				✓
	Monitor Rig Safety in Real-Time	✓								✓
Government	ETL Offloaded Response to Federal Budgetary Pressures								✓	
	Sentiment Analysis for Government Programs				✓					

Best Practices Summary

- **Let the Business Drive the Effort**
 - ✓ Ensures Business Goals are Met
 - ✓ Queries Drive the Data Model Design
 - ✓ Avoid I/T Initiated 'Build it and They will Come' (i.e. the EDW)
- **Temper the Exuberance**
 - ✓ Inevitable After Successful Implementation for a Given Application
 - ✓ Important to Refine Processes / Set Guidelines
 - ✓ It is More Expensive than the Hype Leads You to Believe
- **Keep the Fiefdoms at Arm's Length**
 - ✓ Departmental Groups Who are Working on Their Own Big Data Project
 - ✓ May Result in 'Mine is Better than Yours' Issues
 - ✓ I/T Circumvention is to be Expected
- **Keep an Open Mind with Regard to Technology**
 - ✓ Technology is Rapidly Evolving
 - ✓ What is OK Today may be Obsolete Tomorrow
- **Use an Iterative Approach for Implementation**
 - ✓ Set the Relational Mindset Aside
 - ✓ Allows for 'Adjustments' without Major Schedule Impact

Key Considerations

➤ **Big Data Repository Selection**

- ✓ Open Source Projects → the Larger the Community, the Better
- ✓ Beware of Vendor Lock
- ✓ Will Require Multiple Components

➤ **Data Delivery / Latency**

- ✓ Business Driven
- ✓ Full Extracts → Periodic
- ✓ Near-Real-Time / Scheduled Updates

➤ **Workload Characteristics**

- ✓ Read vs Update Ratio
- ✓ Update Volume → Transaction Arrival Rate
- ✓ Will Effect Big Data Repository Selection

➤ **Format**

- ✓ Level of Normalization → Less is Usually Desirable
- ✓ Common Across Multiple Applications / Languages
- ✓ Level of Transformation Required

Today's Popular Big Data Components

➤ **Hadoop HDFS**

- ✓ Most Commonly Used Big Data Store
- ✓ Foundation Layer for other Technologies such as Spark
- ✓ Highly Scalable



➤ **Spark**

- ✓ High-Performance Processing Engine
- ✓ Extremely Fast and Versatile → 100x Faster than MapReduce
- ✓ Runs on HDFS or Standalone



➤ **Kafka**

- ✓ Ultra-Fast Message Broker
- ✓ Streams Data into Most Common Big Data Repositories
- ✓ Multiple Producers / Consumers



➤ **Other Popular Stores**

- ✓ DB2AA / PureData Analytics (Netezza)
- ✓ Cassandra
- ✓ MongoDB
- ✓ More Appearing each Day... 😊



Concepts

ACID vs BASE

- **ACID** → Properties Guarantee DB Transactions are Processed Reliably
 - ✓ **Atomicity** → All or Nothing...either the Transaction Commits or it Doesn't
 - ✓ **Consistency** → Transaction brings DB from One Valid State to Another
 - ✓ **Isolation** → Concurrency
 - ✓ **Durability** → Once a Transaction Commits, it Remains Committed

- **BASE** → Eventual Consistency
 - ✓ **Basically Available** → Data is There...No Guarantees on Consistency
 - ✓ **Soft State** → Data Changing Over Time...May Not Reflect Commit Scope
 - ✓ **Eventual Consistency** → Data will *Eventually* become Consistent

More Info: Charles Rowe – Shifting pH of Database Transaction Processing

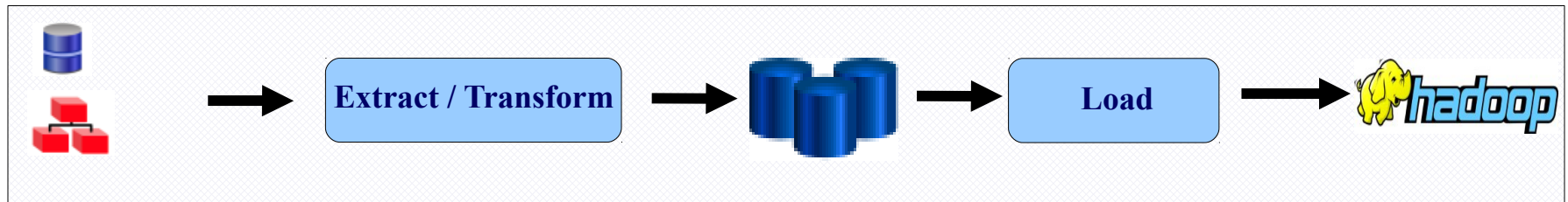


Source: <http://www.dataversity.net/acid-vs-base-the-shifting-ph-of-database-transaction-processing/>

The Role of ETL and CDC

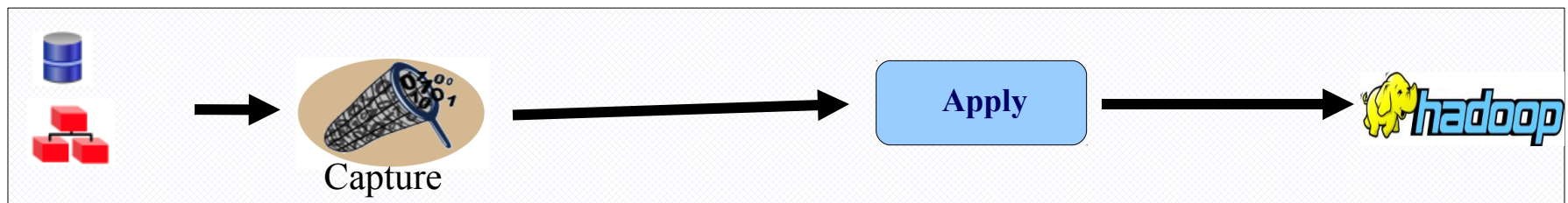
ETL (Extract, Transform, Load):

- ✓ Full Data Extract / Load
- ✓ Data Transformation Logic Defined in this Step → Reused by CDC
- ✓ Should be Run Against Live Data
- ✓ Should Minimize Data Landing



CDC (Changed Data Capture):

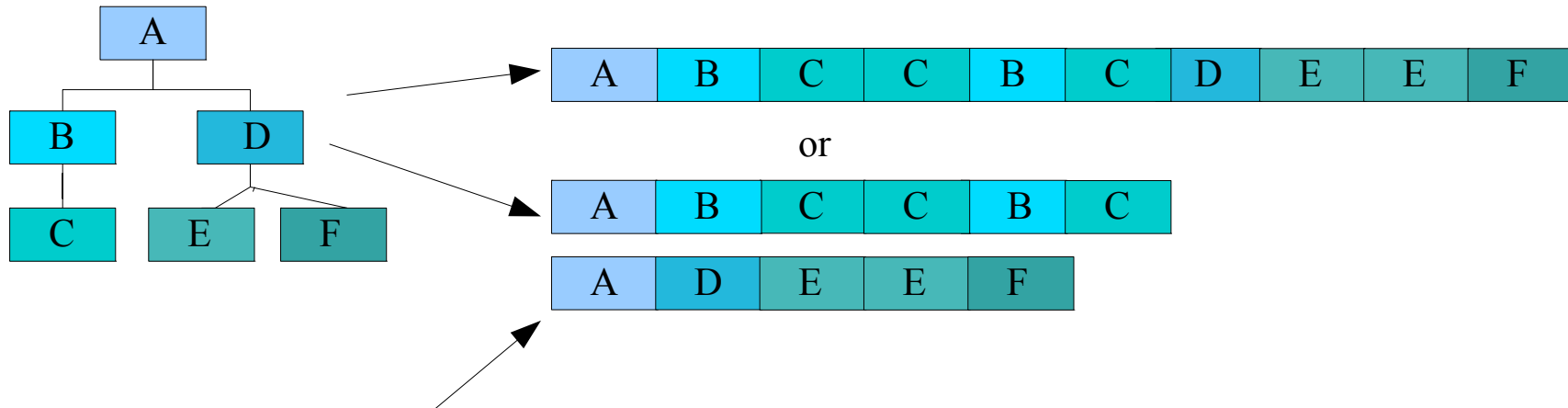
- ✓ Move Only Data that has Changed
- ✓ Re-Use Data Transformation Logic from ETL
- ✓ Near-Real-Time / Deferred Latency
- ✓ Allows for Time Series Analytics



ETL and Changed Data Capture (CDC)

➤ ETL

- ✓ High Level of Control Over Level of De-Normalization
- ✓ Can Combine Many Segments in Target Row / Document
- ✓ Requires that ETL Tool can Handle Consolidation during Extract



➤ Changed Data Capture

- ✓ May Dictate that Target not Fully Denormalized
- ✓ Capture Along One (1) Branch of IMS DB Record
- ✓ Path / Lookups *may* be Required

Target Apply Concepts

➤ Frequency

- ✓ Near-Real-Time
 - Continuous Stream
 - Low Latency → Typically Sub-Second, but May be a Bit Higher for Larger Transactions
- ✓ Batches
 - Triggered by # Records and/or Time Interval
 - Time Based
 - Latency Varies

➤ Time Series

- ✓ Analyze Data Changes Over Time
- ✓ All CDC Data is Inserted into Target
- ✓ timeuuid type Key

➤ Incremental Updates (Synchronized)

- ✓ Source Matches Target
- ✓ Requires Query Adjustments for Insert-Only Targets (i.e. Hadoop HDFS)
 - Get Latest Image of Record by Key(s)
 - Filter Out Deletes
 - Merge into 'Master' File on Periodic Basis

CDC / ETL Data Format(s)

- **Common Formats → Delimited, JSON, Avro, XML, Relational**
- **JSON Recommended for CDC/ETL Data**
 - ✓ Especially for Data Lakes
 - ✓ Records are Self-Described → Encapsulated Metadata
 - ✓ Payload Lighter than XML

Sample Update CDC Record in JSON Format

```
{ "DEPT": {  
  "database": "IMSDB01",  
  "change_op" : "U",  
  "change_time": "2015-10-15 16:45:32.72543",  
  "after_image" : {  
    "deptno": "A00",  
    "deptname": "SPIFFY COMPUTER SERVICE DIV.",  
    "mgrno" : "000010",  
    "admrdept" : "A00",  
    "location" : "Chicago"  
  },  
  "before_image" : {  
    "deptno": "A00",  
    "deptname": "SPIFFY COMPUTER SERVICE DIV.",  
    "mgrno" : "000010",  
    "admrdept" : "A00",  
    "location" : "Dallas"  
  }  
}}
```

Data Types

In Addition to the Traditional Data Types (char, integer, decimal, etc.)

- **boolean** → True/False
- **counter** → Similar to Identity Columns
- **inet** → IP Address
- **timeuuid** → Unique Value based on Timestamp and Random
- **uuid** → Unique Value based on Random and Timestamp
- **Complex Data Types**
 - ✓ Lists
 - ✓ Sets
 - ✓ Maps
 - ✓ Tuples
 - ✓ Structures
 - ✓ Arrays

Common IMS Data Challenges

➤ **Code Page Translation**

➤ **Invalid Data**

- ✓ Non-Numeric Data in Numeric Fields
- ✓ Binary Zeros in Packed Fields (or Any Field)
- ✓ Invalid Data in Character Fields

➤ **Dates**

- ✓ Must be Decoded / Validated if Target Column is DATE or TIMESTAMP
- ✓ May Require Knowledge of Y2K Implementation
- ✓ Allow Extra Time for Date Intensive Applications

➤ **Repeating Groups**

- ✓ Sparse Arrays
- ✓ Number of Elements
- ✓ Will Probably be De-normalized

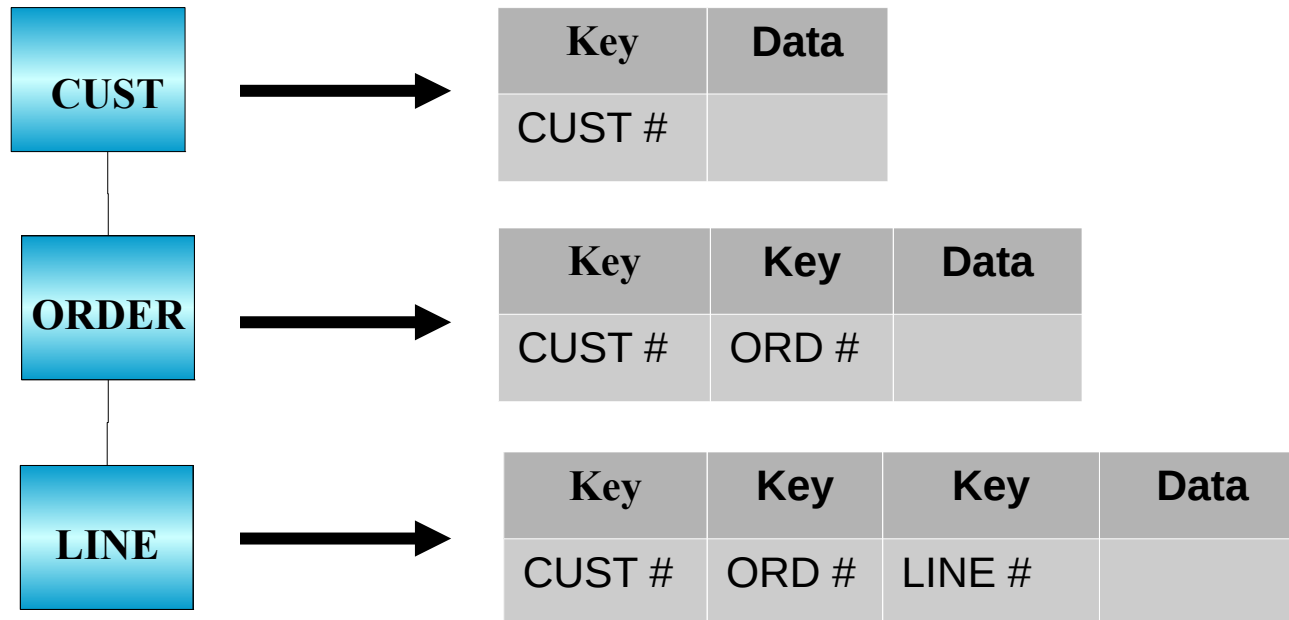
➤ **Redefines**

➤ **Binary / 'Special' Fields**

- ✓ Common in Older Applications Developed in 1970s / 80s
- ✓ Generally Requires Application Specific Translation

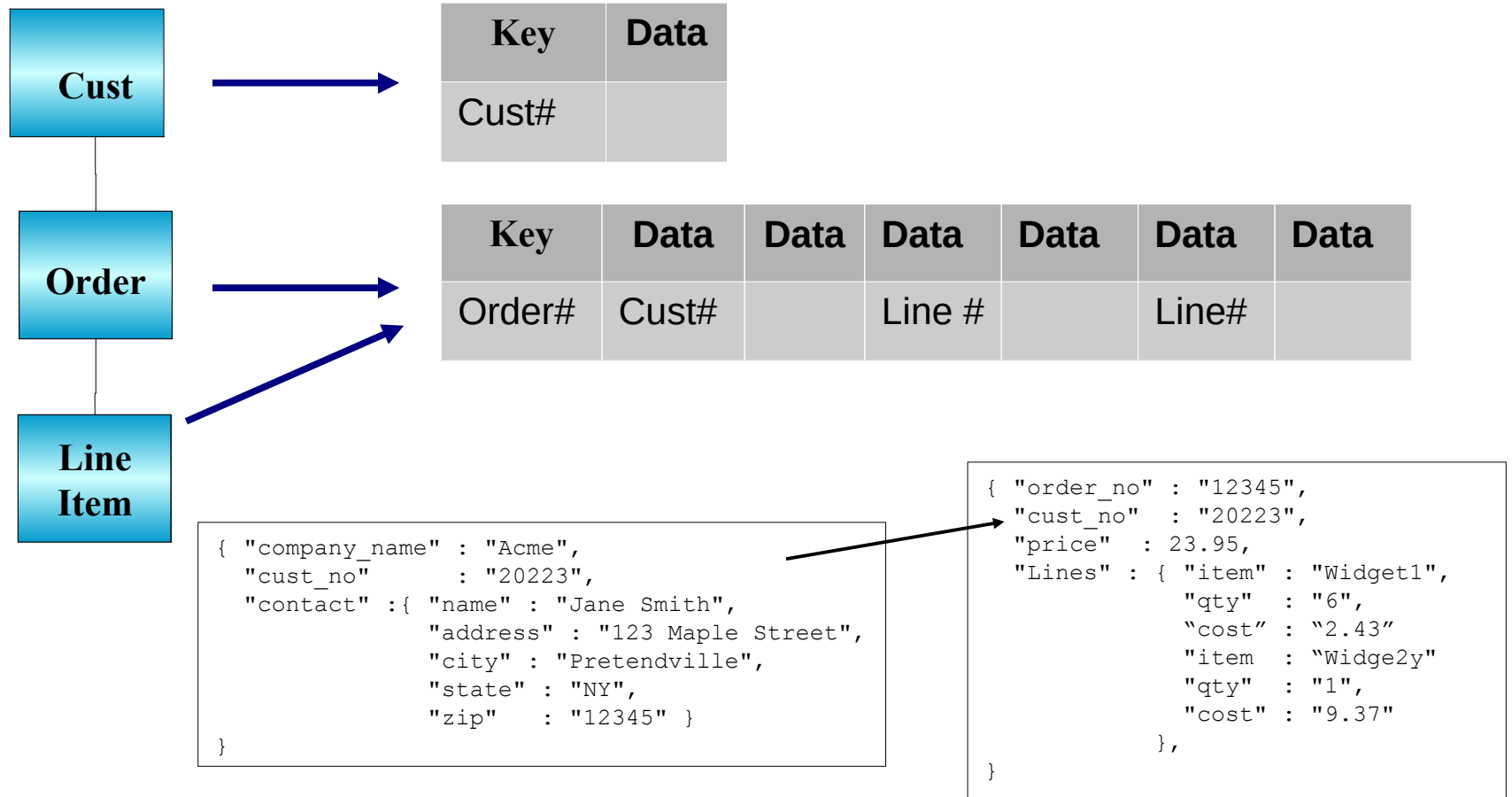
Design → Traditional IMS to Relational

- ✓ Each Segment Maps to One (1) or More Tables
- ✓ Strong Target Data Types May Require Additional Transformation
- ✓ Tendency to Over Design / Over Normalize
- ✓ Still Required for Relational Type Targets (DB2AA, Netezza, Teradata, etc.)



Design → IMS to Big Data

- De-Normalized / Minimal Normalization
- Still Requires Transformation (dates, binary values, etc.)
- Good News → IMS Structure Already Setup for Big Data



Streaming IMS to Big Data Stores

IMS Data Capture Methods

➤ **Primary Methods of Capture**

- ✓ Data Capture Exit Routines
- ✓ Log Based

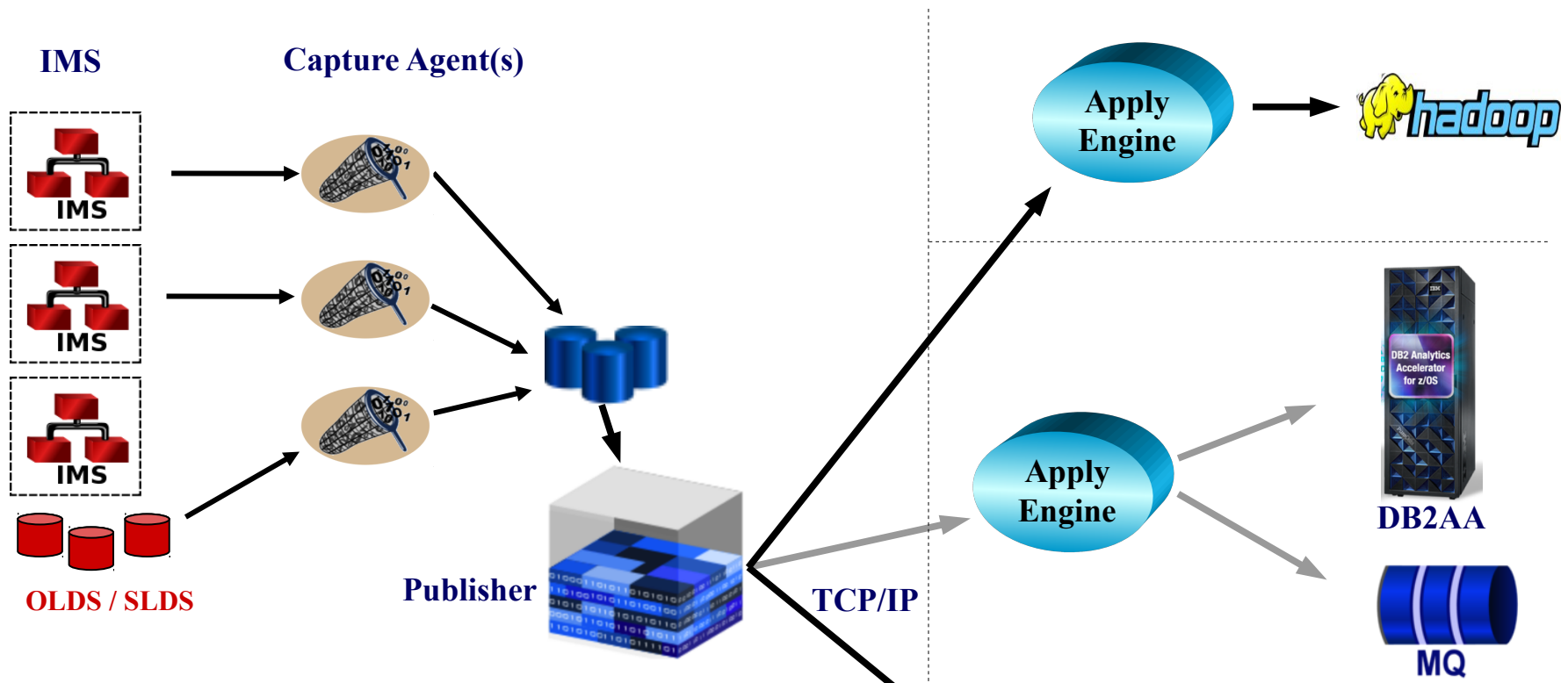
➤ **Database Capture Exit Routines**

- ✓ Near-Real-Time for IMS TM/DB
- ✓ Extremely Fast and Efficient
- ✓ Scalability → Capture / Apply by FP Area, HALDB Partition, PSB, Database
- ✓ Does Not Require x'99' Log Records

➤ **Log Based**

- ✓ Near-Real-Time or Asynchronous
- ✓ CICS / DBCTL Environments
- ✓ Requires x'99' Log Records
- ✓ Scalability → Same as Database Exit Routines

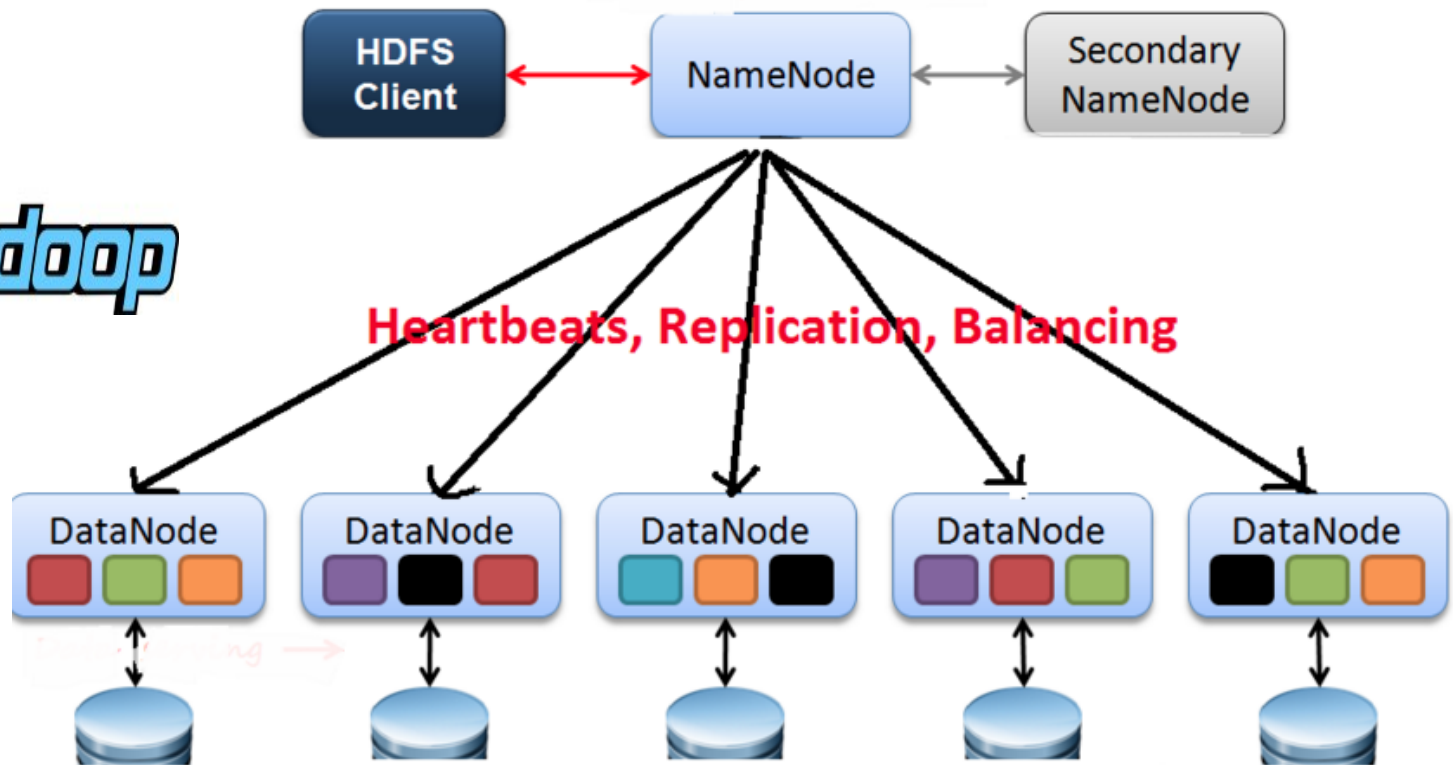
IMS Streaming Illustration



Optimal Solution:

- ✓ Sub-Second Latency → Capture to Apply
- ✓ Must be able to Handle High-Transaction Volume
- ✓ Multi-Purpose is a Major Plus
- ✓ Publish Should *Not* Require any Extra Parts
 - No Staging Tables
 - No Queues
- ✓ Must be Resilient / Fault Tolerant

Hadoop HDFS

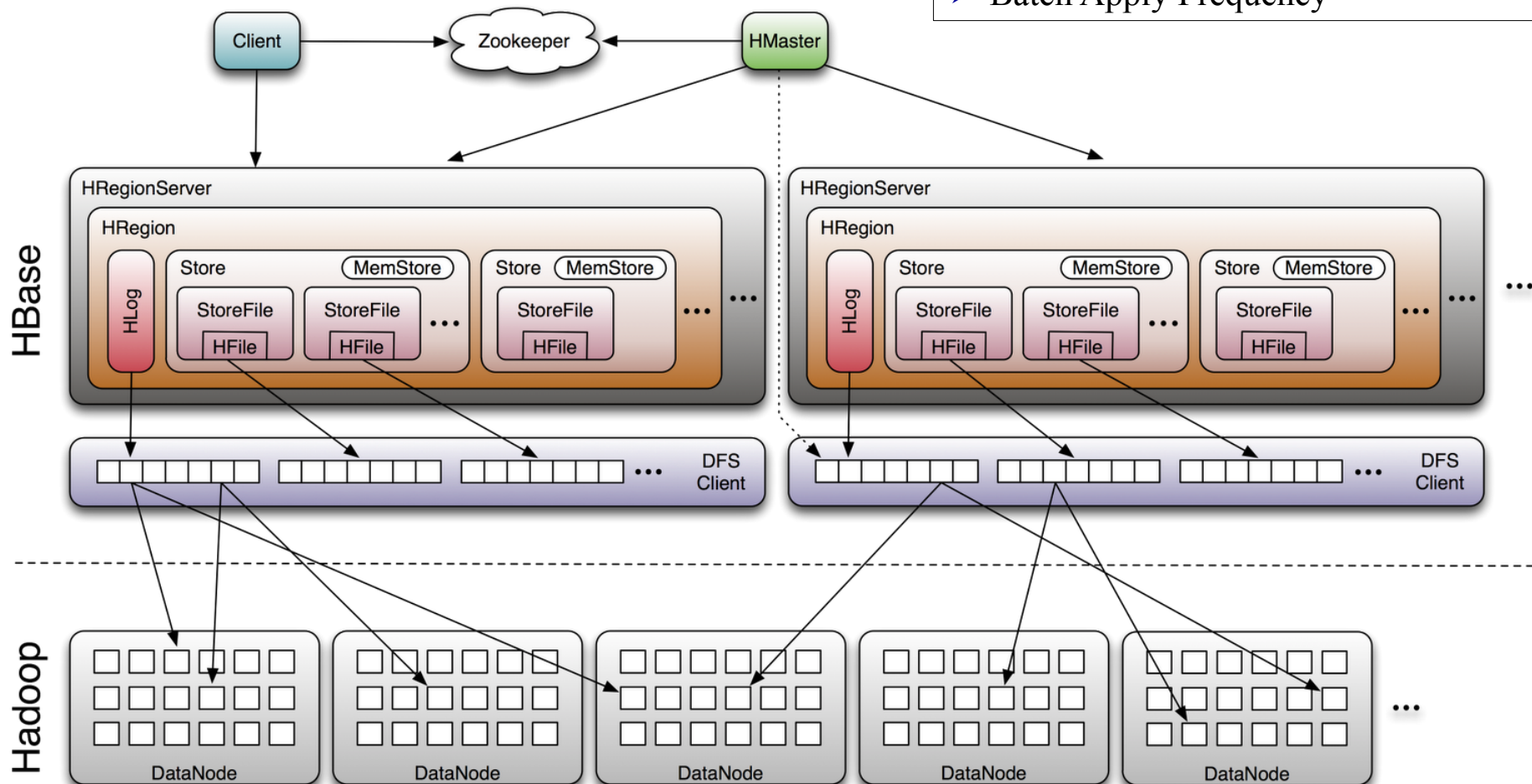


- Basic Distributed File System
- Append-Only Writes
- Eventually Consistent
- 1 Writer → Multiple Readers
- Ideal for Streams / Data Lakes
- Batch or Near-Real-Time Apply

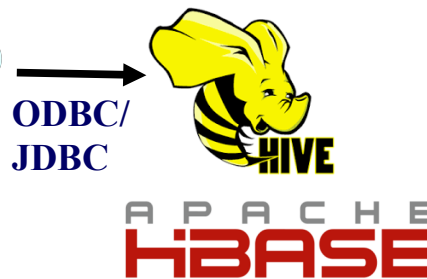
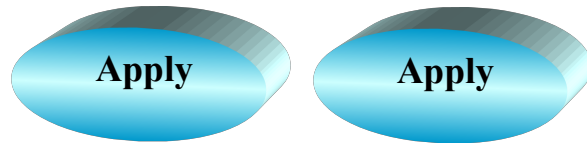
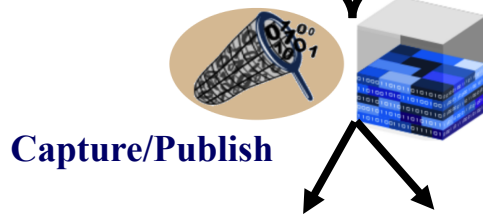
HBase

APACHE
HBASE

- NoSQL on top of Hadoop HDFS
- Eventually Consistent
- Search Engines / Analyzing Logs
- Batch Apply Frequency



Streaming to Hadoop



Native
HDFS

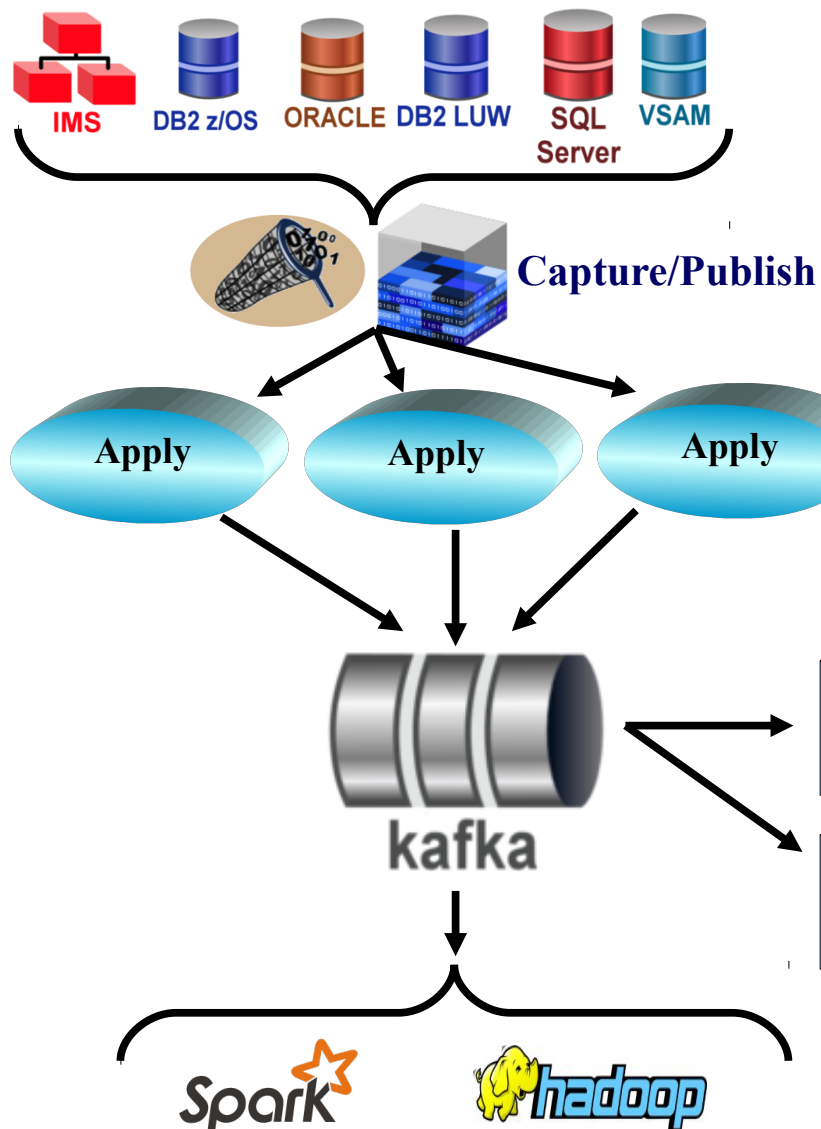


HDFS

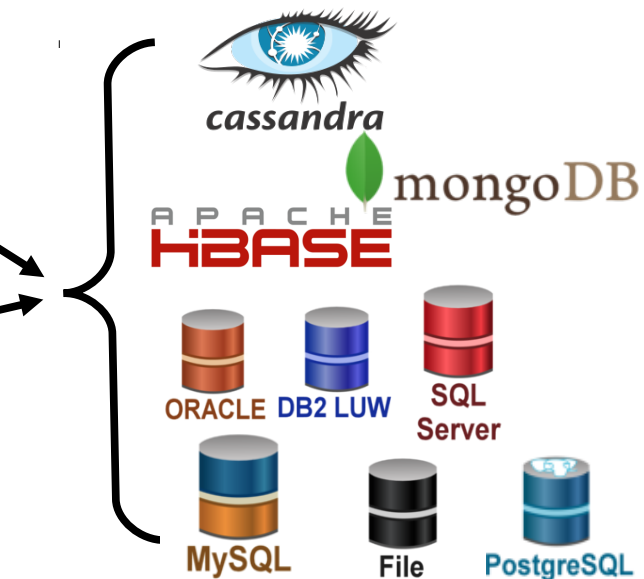
- HDFS Format → CSV, JSON, XML, Custom
- Typical Use → Multiple Files for Same Content
 - ✓ File Size Based on # Records / Time Interval
 - ✓ Requires Multi-File Management
- Partitioning → Based on Source Value(s)
 - ✓ Not Native in HDFS
 - ✓ Based on Source Data Value(s)
 - ✓ Requires Cross-Partition Multi-File Management



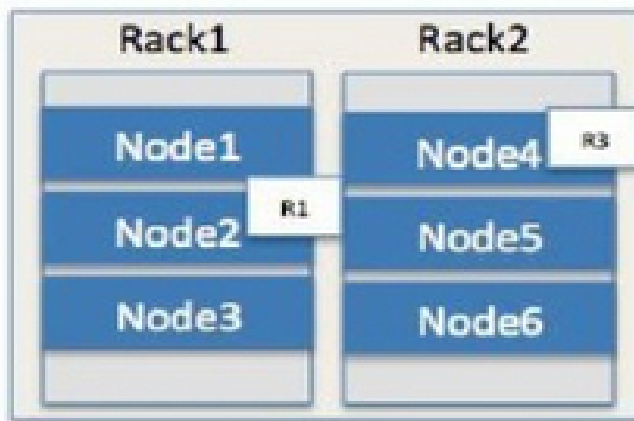
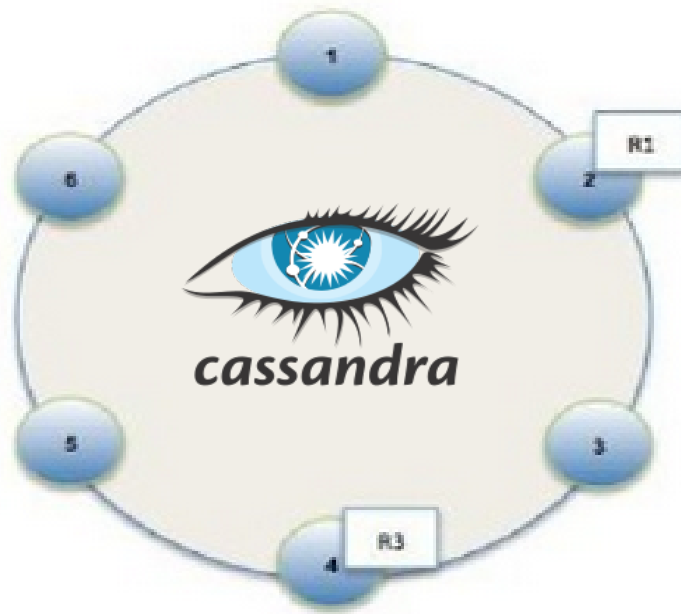
Kafka



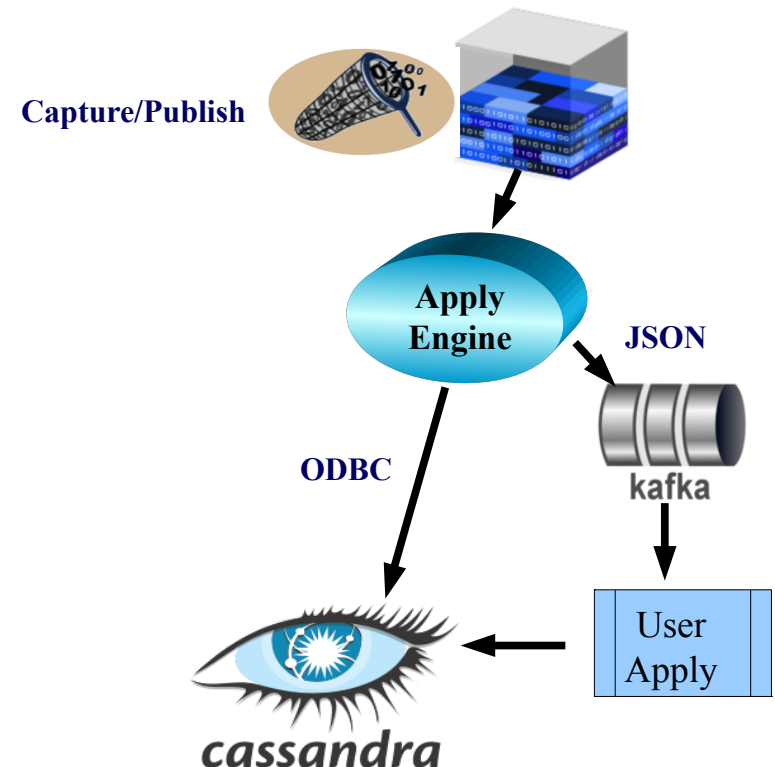
- High-Throughput, Low-Latency Message Broker
- Open Sourced by LinkedIn 2011 / Apache 2012
- Supports a Variety of Targets → More on the Way
- Leverage JSON Message Format for CDC
- Use Cases:
 - ✓ Basic Messaging → Similar to MQ
 - ✓ Website Activity Tracking
 - ✓ Metrics Collection / Monitoring
 - ✓ Log Aggregation
 - ✓ Streaming



Cassandra



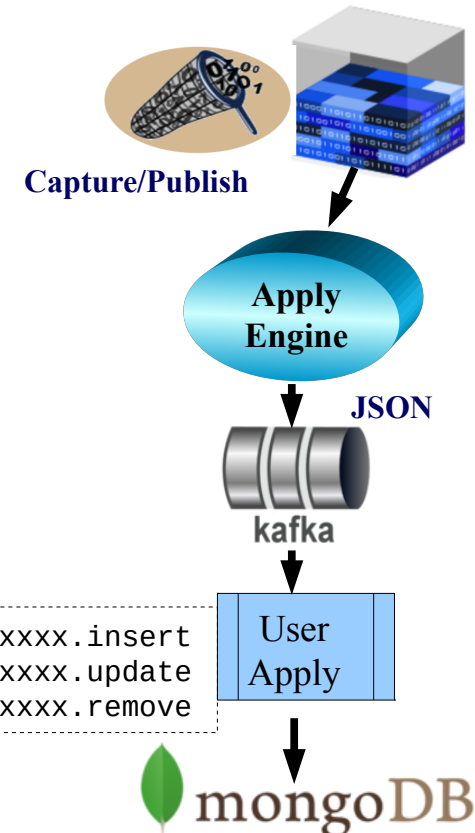
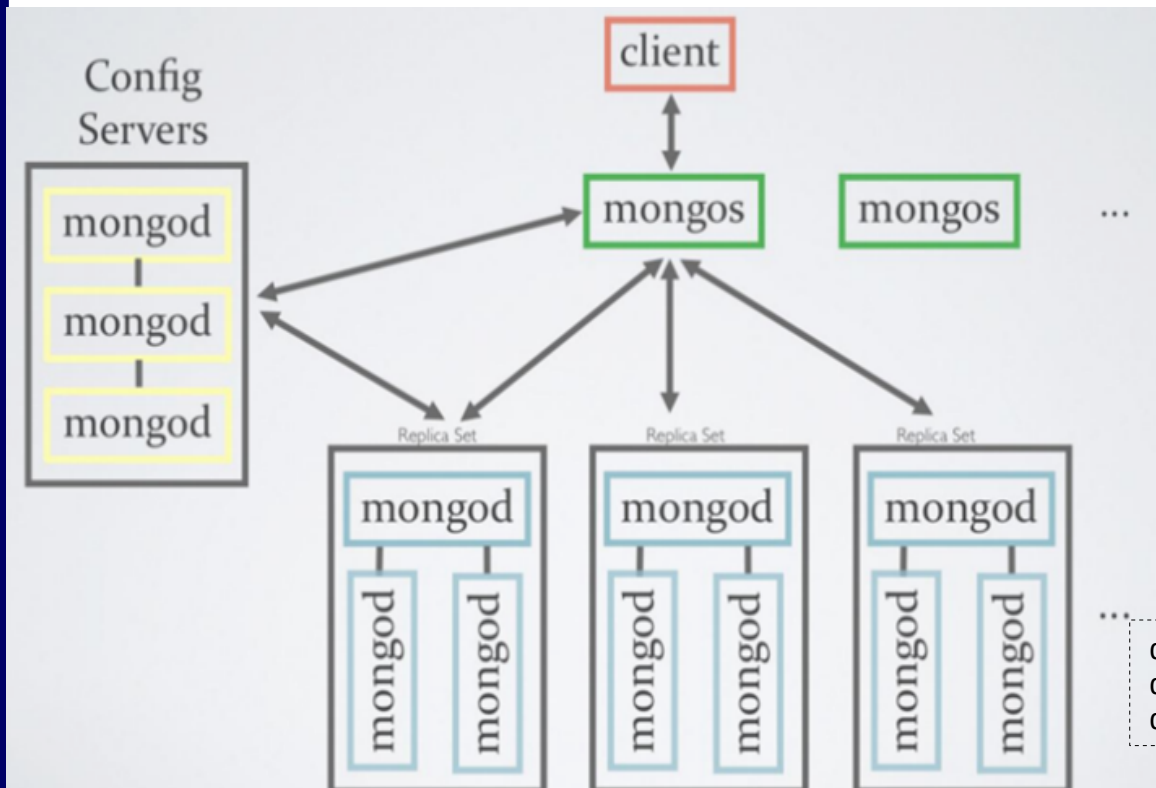
- NoSQL – Unique Keys
- Eventually Consistent
- Highly Scalable
- Great Read / Write Performance
- No Joins
- Data Typically Denormalized



MongoDB

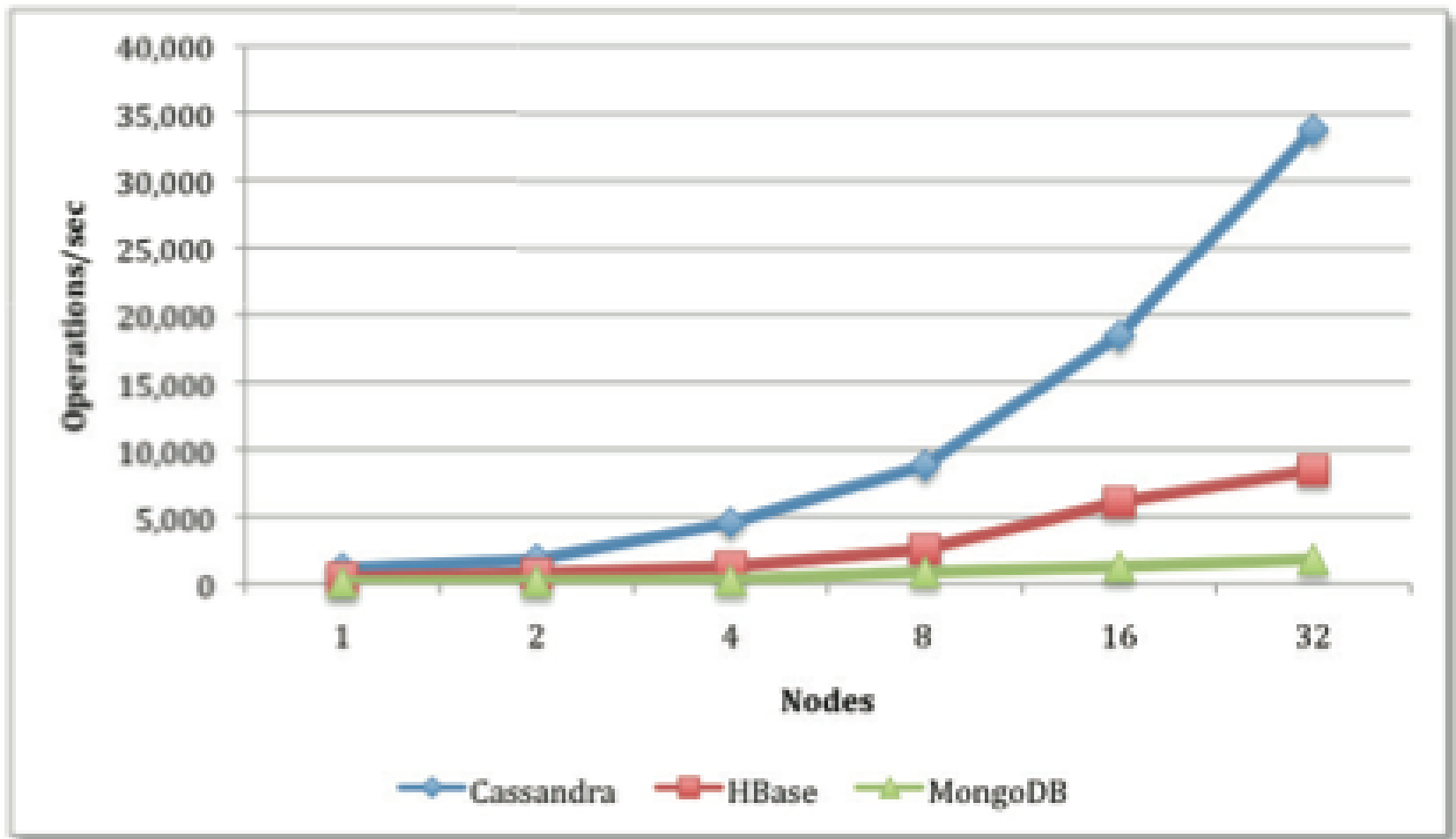


- NoSQL – Document Store (JSON/BSON)
- Eventually Consistent
- Keys Not Required to be Unique
- Great for Dynamic Queries
- Not Extremely Scalable



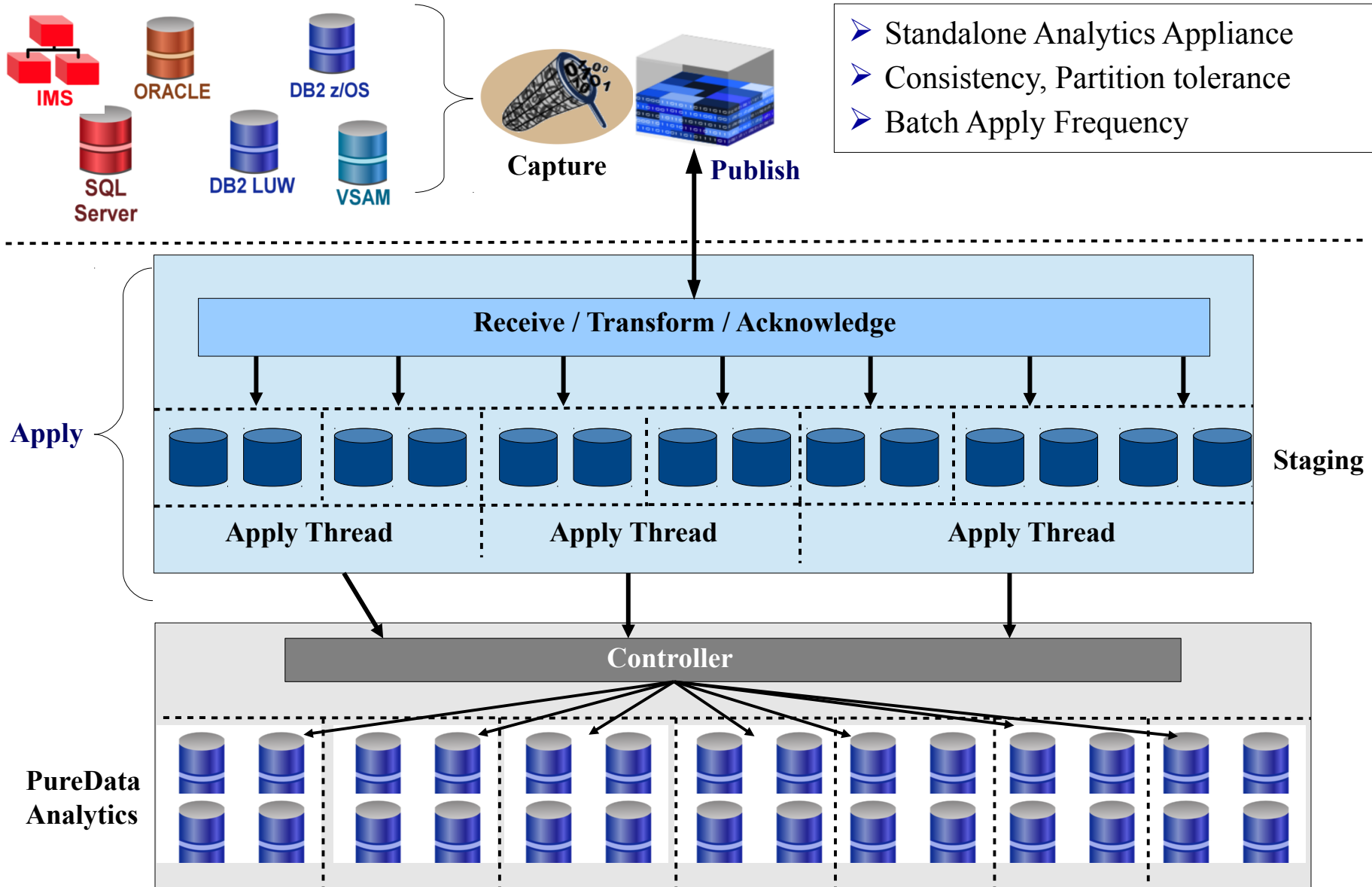
Performance: Cassandra vs HBase vs MongoDB

Read/Write Mix Workload

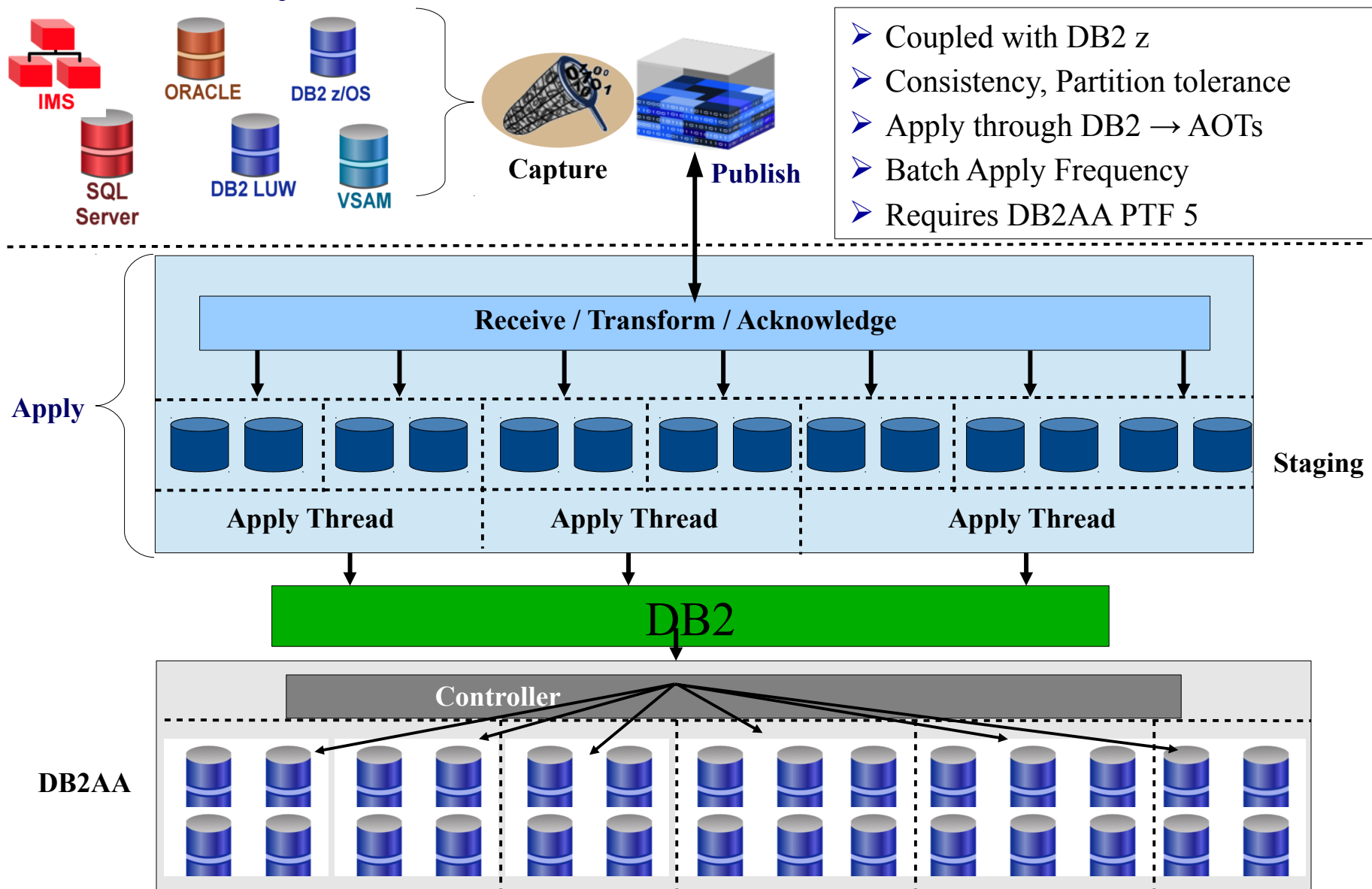


<http://planetcassandra.org/nosql-performance-benchmarks/>

DB2 PureData Analytics (Netezza)



DB2 Analytics Accelerator (DB2AA)



DB2AA Replication Considerations

- **Accelerator Must Know About Apply Processes**
- **Required:** PTF 5
- **Supports User Written Apply**
- **Accelerator Only Tables (AOTs)**
 - ✓ Allows Update DML against Tables in Accelerator
 - ✓ Apply Process can Perform Inserts/Deletes via DB2
 - ✓ Decent Throughput Today → Will Only Get Better in the Future
- **AOT Restrictions**
 - ✓ Currently only Supported in DB2 V10
 - ✓ Single Row Inserts – Multi-Row Inserts in Development
 - ✓ Transient in Nature
 - ✓ Cannot be Enabled for Incremental Update
 - ✓ Cannot Backup/Recover via Utilities

Spark

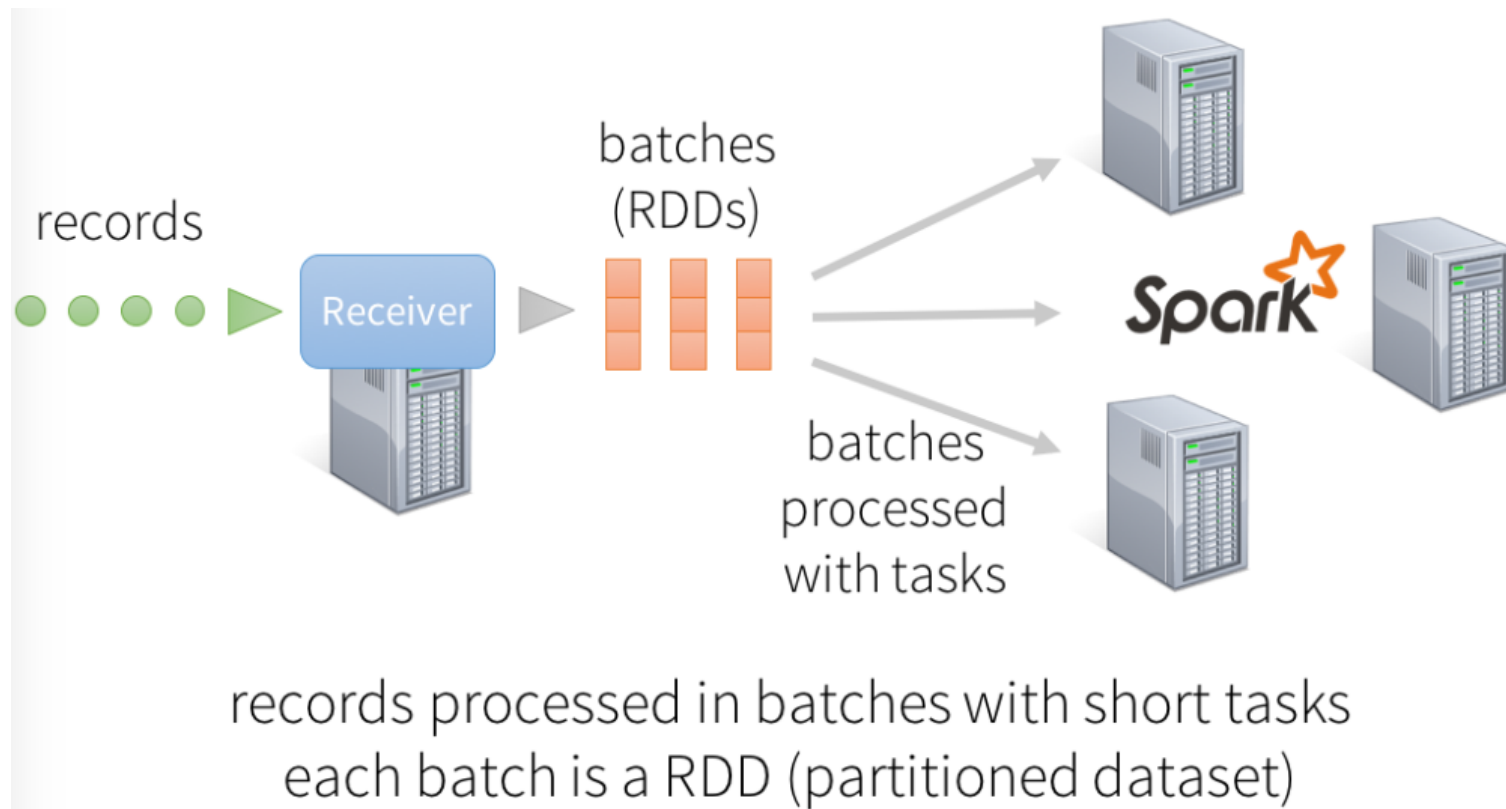


- Super Fast Engine for Data Processing
- Supports Multiple BD Stores
- Started 2009 → UC Berkley
- Donated to Apache in 2013
- 100x Faster than MapReduce
- 10x Faster from Disk
- Highly Popular at the Moment



Spark Streams

- Real-Time Feeds into Spark
- Batching Apply Method → Short Bursts
- Each Batch is a Resilient Distributed Dataset (RDD)



Summary

- Let the Business Drive the Effort
- Temper the Exuberance
- Keep Fiefdoms at Arm's Length
- Use an Iterative Approach for Implementation
- Keep an Open Mind with Regard to Technology
- For More Information:
 - ✓ Visit the Infotel / Insoft Booths in the Expo Area
 - ✓ www.infotel.com

Thank You!!



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